

News Release

Second annual Ontario Breakfast on the Farm event **Avonmore farm to host 2,000 urban visitors on August 2**

July 2, 2014 – Farm & Food Care will be partnering with Stanlee Farms of Avonmore, Dairy Farmers of Ontario, Egg Farmers of Ontario and L.H. Gray to host Ontario's second annual Breakfast on the Farm. The event will be held on August 2, 2014 from 9 a.m. to 1 p.m.

Stanlee Farms is a fifth generation dairy farm owned by Jim and Nancy Wert, and their four sons. In 2014 they are celebrating 150 years of the farm being in their family.

Visitors to the farm will receive a complimentary all-Ontario breakfast and farm tour. Guests will meet the farm family, visit and interact with young calves and cows, handle the milking equipment and learn more about farming in Ontario. As well as dairy cows and calves, there will be interactive exhibits from many other farm organizations with features including live chicks, farm equipment and much more. The event is supported by many national, provincial and regional farm organizations and agri-businesses.

After a successful inaugural Breakfast on the Farm event in New Dundee last year which attracted more than 2,000 visitors, the program is being expanded to Eastern Ontario, giving more Ontarians the opportunity to enjoy a complimentary breakfast, tour a farm and meet local farmers. This family-friendly event gives visitors a glimpse of what farming is all about.

Jim Wert said that his family is excited to be hosting this event. Said Wert, "We are so proud of this farm and its history and are excited to open up our farm up to visitors for the morning."

He added, "We look forward to celebrating our farm anniversary with those in our community."

The event is free to attendees although visitors must reserve their breakfasts by visiting www.farmfoodcare.org to obtain complimentary tickets. Breakfast will be provided for the first 2,000 registrations.

Event Details:

Date: August 2, 2014; 9 a.m. to 1 p.m.

Cost: Free. Complimentary breakfast tickets must be reserved online at www.farmfoodcare.org

Location: Stanlee Farms – 16825 County Road 43, Avonmore, Ontario,

Parking: Available at the farm

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Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.farmfoodcare.org

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