

2017 Annual Conference & Speakers' Program

April 13, 2017



April 13, 2017 9 a.m. to 4:00 p.m.

(Registration opens at 8 a.m.)

Register online at

www.FarmFoodCareON.org

Registration fee: Ontario farmers - \$100;

Industry/Government/Academia - \$150 (before March 24)

Registration fee increases by \$50 after March 24

Myths and Food Fantasies

The search for easy answers can be hard to digest

Plus:

- Highlights of Farm & Food Care's 2016 activities
- Presentation of the Farm & Food Care Champion Award
- "Taste of Ontario" lunch *Sponsored by RBC Royal Bank*
- And much more

Farm & Food Care Ontario cultivates appreciation for food and farming in Ontario by connecting farm gates to our dinner plates. Farm & Food Care is a whole-sector coalition made up of representatives from all farming types and associated businesses, and positions itself as the helpful expert on Ontario agriculture. The common goal is to build public trust in food and farming in Ontario and across Canada.

Event sponsors also include:

Weather Innovations Consulting LP, MNP LLP, Gray Ridge Egg Farms, Canada's Outdoor Farm Show, Burnbrae Farms, Waterloo Crop Services, Ontario Broiler Chicken Hatching Egg Producers Association.



Is Gwyneth Paltrow wrong about everything? When celebrity culture and science clash

Keynote address by Professor Timothy Caulfield, Faculty of Law and the School of Public Health, University of Alberta *Sponsored by Valent and Nufarm*



The politics of food - feeding nine billion

Dr. Evan Fraser, Canadian Research Chair (Tier 1) in Global Food Security, Department of Geography, University of Guelph *Sponsored by the Ontario Fruit & Vegetable Growers' Association*

Ask the millennials

A consumer panel discussion on issues related to food and farming as seen through the perspective of University of Guelph student leaders. Moderated by Andrew Campbell, Fresh Air Farmer

Sponsored by Farm Credit Canada



Hitch Pins - connecting and sharing your values

Laura Daniels, Founder and President, Dairy Girl Network; Business Development Manager, Star Blends; and Owner, Heartwood Farms, Wisconsin.

Sponsored by the Tracey Firth Memorial Fund

Location:

Royal Botanical Gardens (RBG),
680 Plains Road West, Burlington, Ontario. L7T 4H4

Farm & Food Care Ontario reserves the right to limit entry to this event to those individuals who support the objectives of the organization.

Registration fees are non-refundable, but are transferable.

2017 Annual Member Meeting

Farm & Food Care Ontario's 2017 annual meeting, Board of Director elections and member dinner will be held on Wednesday, April 12, 2017 beginning at 3:00 p.m. at the Hilton Garden Inn, 985 Syscon Road, Burlington.