



Draft Agenda – as of February 1, 2018

***Annual Conference and Speakers' Program
Wednesday, April 11, 2018
Country Heritage Park – Gambrel Barn,
8560 Tremaine Road, Milton***

8 a.m.

- Registration for the annual business meeting/ member breakfast
- A chance to meet the Board of Director candidates

9 a.m. to 11 a.m.

- Member Annual Meeting
 - Welcome
 - Approval of the agenda
 - Approval of the 2017 annual meeting minutes
 - Acceptance of the 2017 audited financial statements
 - Presentation of the 2018 budget
 - Appointment of the 2018 auditor
 - Introduction of the 2018/2019 board of director candidates
 - Appointment of scrutineers
 - Proposed bylaw amendments
 - Election results
 - New business and questions

10 a.m.

Registration for the annual conference and speakers' program

11 a.m.

Conference and Speakers' Program begins

11:05 a.m.

Chairman's Address – Brian Gilroy

11:15 a.m.

Year in Review – Kelly Daynard

11:45 a.m.

Farm & Food Care Champion Award

12 noon

Lunch

(page 1 of 2)

1 p.m.

Simon Haley: Learning lessons from the UK: *How farmers can tell their stories better*

Simon Haley is a social media expert from the United Kingdom. This talk will delve into the rise of special interest groups and show how ignoring this militant voice has contributed to societal change and a defensive strategy for engaging with consumers by UK farmers in previous years. Now, through changing food values, farmers and those working in agriculture are telling their stories louder and better and with greater results.

Sponsored by Valent and Nufarm

2:15 p.m.

Break

2:45 p.m.

Tamar Haspel: *The Elephant in the Room: Towards better communication about food and farming*

Can we have a public conversation about agriculture that isn't polarized, vitriolic and, ultimately, counterproductive? Maybe, just maybe. Tamar Haspel is a journalist who's been on the food and science beat for almost 20 years. She writes the James Beard award-winning Washington Post column, *Unearthed*, which covers food supply issues, and contributes to *National Geographic*, *Discover* and *Edible Cape Code*.

To register for the Farm & Food Care Ontario Annual Conference and Speakers' Program, visit www.FarmFoodCareON.org and click on the link from the home page.

Hotel room reservations:

Farm & Food Care Ontario has a block of rooms booked at the Best Western located at 161 Chisholm Drive in Milton for members planning on arriving the evening before or staying after the conference. **Rooms must be booked by March 23, 2018** to take advantage of a discounted rate. Call 905-875-3818 or 1-800-780-7234 and quote Farm & Food Care Ontario reservation block.