



For Immediate Release

***2015 Breakfast on the Farm event
postponed***

April 21, 2015 – (Embros) Farm & Food Care Ontario is disappointed to announce that in light of the recent cases of Avian Influenza (A.I.) in Oxford County, the June 6, 2015 *Breakfast on the Farm* event has been postponed indefinitely.

A.I. poses a significant risk to Ontario's poultry farmers like the Veldman family of Embros who had agreed to host the 2015 event.

This decision is based upon advice of industry partners and discussion with the host farm family. While *Breakfast on the Farm* offers a significant outreach opportunity for Ontario's farm community, the organizing committee has determined the risk to the industry outweighs any potential benefits.

Sue McLarty, Special Events Manager for Farm & Food Care Ontario said, "Postponing *Breakfast on the Farm* is unfortunate. However we look forward to rescheduling this great event once the risk of Avian Influenza no longer exists."

Since 2013, 6,000 people have visited three Breakfast on the Farm events in Ontario. Almost 900 tickets had already been reserved for the Oxford County event. Attendees will be notified when the event is rescheduled.

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Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.farmfoodcare.org.

For more information:

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