



Free family farm event coming to Listowel on September 16

Celebrating Ontario food and farming with Breakfast on the Farm

(Listowel) – June 12, 2017 – This year’s second Breakfast on the Farm event will be hosted by the Johnston Family of Listowel.

The event will be the eighth Breakfast on the Farm organized by Farm & Food Care Ontario since 2013; to date, approximately 15,000 people have been fed, entertained and engaged at the events. Organizers are expecting between 1,500 and 2,000 people to attend.

Breakfast on the Farm provides a unique opportunity for farmers and non-farming Ontarians to have a conversation about food and farming. It gives visitors the chance to visit a real, working farm, provides a showcase for agriculture and gives non-farmers the opportunity to have their questions answered by real farmers.

The event will take place at Maplevue farm – a family business owned by brothers Doug and Dave Johnston. Along with their seven children, the brothers’ family has been farming on the same land for 125 years, and currently have 60 cows and 1,500 acres of crops. Technology is Doug and Dave’s main focus, and they regularly learn about and incorporate new ideas into the farm.

“Modern agriculture has a lot to show people,” says Doug. “These kinds of events are important. We encourage everybody to come out and see family farming at its best.”

After being treated to an all-Ontario breakfast featuring eggs, pancakes, fruit, sausage and more, visitors will be able to tour the farm. Interactive stops around the farm will include many displays, activities and exhibits that showcase other types of farms in Ontario. There will also be more than 100 Ontario farmers on hand to answer guests’ questions about food and farming.

This event will run from 9:00 am until 1:00 pm, with breakfast being served until 11:30 a.m. Farm tours wrap up by 1:00 p.m. The event is free, though preregistration is required. The first 2,000 visitors are guaranteed breakfast.

Farm & Food Care Ontario is again looking for those willing to share their time and passion for local food. Approximately 120 volunteers are needed on the day of the event.

The event is supported by many national, provincial and regional farm organizations and agri-businesses.

Breakfast tickets can be obtained by visiting www.FarmFoodCareON.org.

Event Details:

Date: September 16, 2017; 9 a.m. to 1 p.m.
Cost: FREE; Complimentary breakfast tickets must be reserved online at www.FarmFoodCareON.org.
Location: 7761 Road 147, Listowel, ON
Parking: Available at the farm.
Other notes: The farm is wheelchair accessible. Pets (excluding service dogs) are not allowed on the farm.

Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.FarmFoodCareON.org.

For further information:

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