

For Immediate Release

***Join Ontario's farm and food communities for the celebration
Celebrating Local Food Week June 1-7, 2015***

May 11, 2015 In honour of Ontario's second annual Local Food Week, Farm & Food Care Ontario invites you to join Ontario farmers and food partners in the celebration.

Proclaimed under the Local Food Act, the first week of June marks the annual celebration of Local Food Week in Ontario. This year, the week-long celebration is set for June 1-7, with farmers, farm organizations, agribusinesses and government partners hosting events across the province. Local Food Week gives Ontarians a chance to put a spotlight on the wide variety of local foods and beverages available year-round.

Throughout the week, we'll celebrate those who grow, produce, harvest, buy and sell it. We are fortunate to have access to a wide variety of local fruits, vegetables, grains, meats, eggs, dairy products, processed foods, honey and maple syrup that are readily available and grown or produced close to home. Whether at roadside farm stands and farm markets during the summer or at food retailers throughout the year, buying local has never been easier or more delicious.

Local Food Week is an excellent way to bring together the farmers who produce our food, the retailers who sell it, the restaurants who prepare it and those who enjoy it every day. Here are a variety of ways you can join the Local Food Week celebrations:

- Host your own local food feast or barbecue with friends and family, with an entirely locally-sourced menu;
- On June 3 at 8pm ET, join the #loveONTfood Twitter party with farmers and foodies and celebrate all of Ontario's great foods and beverages;
- Share your love of local food on social media using the #loveONTfood hashtag;
- Support your local farmers by choosing Ontario products all year long;
- Tour a farm virtually or find out more about how your food is produced by visiting www.farmfoodcare.org;
- Visit www.loveontfood.ca for great resources and ideas on how to join in on the Local Food celebrations.

Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. To learn more about Farm & Food Care Ontario or to support the organization's efforts visit www.farmfoodcare.org

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For more information, please contact:

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