



For Immediate Release

Farm & Food Care announces transition of Executive Director Crystal Mackay from provincial to national scope

September 14, 2015 - Farm & Food Care is pleased to announce that Crystal Mackay, Executive Director of Farm & Food Care Ontario will transition to the new national Chief Executive Officer (CEO) position for Farm & Food Care Canada in January 2016.

"Crystal has provided strong leadership and made significant contributions to both development and continued growth of Farm & Food Care Ontario and our founding groups during her 11-year tenure," said John Maaskant, Chair of Farm & Food Care Ontario.

Mackay will continue to manage Farm & Food Care Ontario while the search for her replacement is underway, and through the transition process.

"The organization is in a great position," said Maaskant. "It now has a proven track record and the strength and experience of a highly capable leadership team that supports our mandate for building public trust in Ontario."

"Farm & Food Care is on a great path for growth. The need for a shared strategic investment in public trust in food and farming continues to expand across sectors and across the country," said Bruce Christie, Chair of Farm & Food Care Canada. "Crystal has managed our national work on a part-time basis since the charity was formed, and we look forward to continuing to build on the momentum we've already gained."

Farm & Food Care Canada is a national charity with the mandate to build public trust in food and farming in Canada. Farm & Food Care Ontario is the provincial affiliate of Farm & Food Care Canada, with a focus on delivering programming in Ontario.

Farm & Food Care cultivates appreciation for food and farming in Canada by connecting farm gates to our dinner plates. Farm & Food Care is a coalition of farmers and associated businesses proactively working together with a commitment to provide credible information and strengthen sustainable food and farming for the future.

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For more information:

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