

For Immediate Release

Agricultural Advocate honoured
“Farm & Food Care Champion” award presented to Terry Daynard

April 16, 2014 – Terry Daynard of Guelph has been named the 2014 recipient of the Farm & Food Care Champion Award.

The award was presented at Farm & Food Care’s annual meeting on April 16 by Bruce Christie, a Farm & Food Care board member. Daynard was nominated for the award by Ontario Agri-Food Technologies (OAFTE).

Daynard has dedicated his entire career to working in Ontario agriculture since graduating from the University of Guelph almost 50 years ago. He is both a former professor and Assistant Dean of the Ontario Agricultural College, former Executive Director of the Ontario Corn Producers’ Association and farms with his wife outside of Guelph.

In writing the nomination, Gord Surgeoner of OAFTE described Daynard as a champion of agriculture, explaining that “Terry not only defends issues but thinks ahead.” Surgeoner mentioned that Daynard was instrumental in developing the Ontario Environmental Farm Plan and wrote the forward thinking document “Our Farm Environmental Agenda” which Surgeoner described as a “timeless” document.

More recently, Daynard has embraced social media including his own blog and twitter as a way of communicating the value of science and innovation in agriculture to many. Said Surgeoner, “He has done much to communicate the value of scientifically-based technologies when used properly and fostered many discussions on sustainability for the future.”

Bruce Christie described Daynard as a worthy candidate for the award. Said Christie, “Daynard is a champion of agriculture in many ways. He is respected as a farmer, scientist, innovator and agricultural advocate, speaking up and advocating sound science even in the presence of criticism by those that don’t agree with him.”

The award was originally created in 1999 by the Ontario Farm Animal Council to recognize individuals, organizations and businesses that have helped to inform the public or the agri-food industry about animal agriculture. With the amalgamation of the Ontario Farm Animal Council and AGCare, the award was renamed the Farm & Food Care Champion award in 2012 and is presented annually to a worthy agricultural advocate.

Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.farmfoodcare.org

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