



Memo

To: Farm & Food Care Ontario members

Re: Canadian Centre for Food Integrity Transition

From: Brian Gilroy, Chair, Farm & Food Care Ontario

Date: May 1, 2017

In light of the recent announcement by Farm & Food Care Canada that it will be transitioning to become the Canadian Centre for Food Integrity, we wish to reassure our members that Farm & Food Care Ontario's mandate, status, board of directors and budget remain separate and unchanged.

Both Farm & Food Care Ontario and Farm & Food Care Saskatchewan will continue to deliver programming specific to their respective provinces. The two provincial organizations will also share management of Farm & Food Care's popular suite of social media platforms.

Award-winning initiatives originally developed by Farm & Food Care Ontario (and its predecessor organizations) - including *The Real Dirt on Farming*, FarmFood360, Ontario's Harvest Gala, and *Faces of Farming* specifically – will return to the ownership of Farm & Food Care Ontario.

Our organization is always seeking input from members as we emphasize our role of earning public trust and confidence in food and farming in Ontario. Farm & Food Care Ontario's Board of Directors was pleased with the great participation and direction given by more than 60 members at our member meeting held on April 13.

Our board will now be undertaking a strategic planning exercise this summer. The board will also plan another member meeting in November of 2017 to update members on the progress and direction of that strategy.

We always welcome any questions, concerns, opportunities or suggestions you may have.

Sincerely,

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