

IMPACT Consultation Results

The question asked was, “In your opinion, what are the top three farm animal welfare issues or concerns we are facing today?”

Overall Responses from Academic and Industry Consultations

Farm Animal Species	Top Issues		
	1	2	3
Swine	Euthanasia	Procedures	Housing*
Poultry	Euthanasia	Handling	Housing*
Dairy & Veal	Euthanasia	Procedures	Housing*
Beef	Procedures	Handling	Transport
Sheep	Staff training	Handling	Euthanasia
Goats	Staff training	Procedures	Euthanasia
Rabbits	Euthanasia	Staff training	Housing*

*While housing was identified as a challenge by some species, it does not fit the practical training or resource development nature of the project. In most species this will be replaced with animal handling.

The table above shows the ranked responses from both academic and industry reps. The overarching issues that were identified regardless of farm animal species were:

- Euthanasia
- Procedures—Castration, dehorning, etc.
- Animal handling
- Staff training

These identified areas will form the basis of the resources and training program that IMPACT will deliver. Resource development for each species will vary across a number of different mediums.

Euthanasia was identified as a gap across all species. The IMPACT program will deliver resources and training on how to euthanize, what options are available and a document to guide when to euthanize. These areas will be delivered through how to videos, smartphone apps, facilitated hands-on workshops, visual printed work books, and more.

Other areas of the IMPACT program will include a focus around:

- E-learning modules on updated Codes of Practice;
- Discussing the ethics of euthanasia;
- Creating a positive and respectful on-farm culture;
- Pain mitigation recommendations.

Current Issues

The following are issues to be aware of:

- Unilever to end culling of day old chicks
<http://www.thepoultrysite.com/poultrynews/33116/unilever-to-end-culling-of-day-old-chicks-in-egg-supply-chain>
- Heinz makes new, important animal welfare commitment
<http://blog.humanesociety.org/wayne/2014/09/heinz-cage-free-hens.html>
- Nestle to overhaul farm animal treatment across the globe
<http://blog.humanesociety.org/wayne/2014/08/nestle-reform.html>

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