



For Immediate Release

Tracy Hussey joins the team
Farm & Food Care Ontario announces new Executive Director

January 4, 2016 - Farm & Food Care Ontario is pleased to announce the hiring of Tracy Hussey to the role of Executive Director. Hussey replaces Crystal Mackay who has transitioned to the new national Chief Executive Officer (CEO) position for Farm & Food Care Canada.

Farm & Food Care cultivates appreciation for food and farming in Canada by connecting farm gates to our dinner plates. Farm & Food Care is a coalition of farmers and associated businesses proactively working together with a commitment to provide credible information and strengthen sustainable food and farming for the future. Farm & Food Care Ontario is the provincial affiliate of Farm & Food Care Canada, with a focus on delivering programming in Ontario.

Hussey has over 20 years of experience working in food and health-related roles, with 10 years in senior leadership positions. A registered dietitian by training, Hussey has a Masters of Health Sciences degree from McMaster University. She comes to Farm & Food Care Ontario with experience in the food industry, a hospital environment as well as family medicine.

John Maaskant, chair of Farm & Food Care Ontario, said that the interview process for the new Executive Director was an extensive one. Said Maaskant, "We're so pleased to have Hussey joining our team. Her strong background in nutrition and dietetics will be a great asset to the organization as we work to continue to connect farm gates to our dinner plates."

Said Hussey, "Throughout my career, I've had the pleasure of listening to and deciphering many urban voices. In the past, I've so often heard consumers cite confusing media messages about food as being truth. I'm passionate about increasing Farm & Food Care's opportunities to have conversations with non-farming Ontarians while helping them to understand our complex food systems."

In addition to serving as Executive Director of Farm & Food Care Ontario, Hussey will also represent Ontario on Farm & Food Care's national senior management team with representatives from Farm & Food Care Canada and Farm & Food Care Saskatchewan.

Hussey begins employment with Farm & Food Care Ontario on January 4, 2016.

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For more information:

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