



## Farm & Food Care Ontario seeks Executive Director

**April 21, 2017 (Guelph) – Have you been looking for a career opportunity that matches your passion for food and farming? Do you have a proven track record for innovative approaches and successful business leadership with high performance teams?**

Farm & Food Care Ontario is seeking candidates for the position of Executive Director.

Farm & Food Care Ontario is a whole-sector coalition made up of representatives from all farming types and associated businesses, and positions itself as the helpful expert on Ontario agriculture. The common goal is to build public trust in food and farming in Ontario.

The Executive Director works with the senior management team focusing on the achievements of the Board of Directors and operational goals. By collaborating with staff you will:

- Lead the team to achieve strategic and business plan goals and objectives;
- Achieve proactive communications strategies and programs;
- Cultivate a growing network of effective agri-food ambassadors across Ontario;
- Work in effective partnerships with many organizations addressing provincial, national and international industry issues related to public trust or social license;
- Build brand awareness and increase support for Farm & Food Care Ontario;
- Advance responsible farm animal care and farm environmental practices with a coordinated whole sector approach.

### **KEY ACCOUNTABILITIES:**

#### **Strategic and Operating plan success:**

- Develop and effectively execute annual business plan;
- Development of annual core budget including financial reporting;
- Project plan development, source funding and effective execution;

#### **Staff Management**

- Develop organizational structure and job responsibilities of staff to support the goals of the organization;
- Recruitment and selection of qualified staff;
- Set direction, provide coaching, support and evaluation of staff, determine promotions ;
- Ensure effective wage and benefit structure/create appropriate culture to attract and retain the best staff for the organization.

#### **Issues Management Leadership:**

- Government communications and resource role;
- Agri-food issues framework including environment, animal welfare, food safety, and biotechnology – developing crisis communication and response, acting as key spokesperson and delivering key messages.

Farm & Food Care Ontario, 100 Stone Road West, Suite 202, Guelph, ON, N1G 5L3; 519-837-1326; [www.FarmFoodCareON.org](http://www.FarmFoodCareON.org)

## **Business Skills and Self Development**

- Continue to develop professionally, skills necessary to be viewed as progressive and remain an expert in your field;
- Build relationships and networking opportunities with Agri-Food industry representatives.

## **REQUIREMENTS:**

### **Education**

- Post-secondary education with a Bachelor degree in Agriculture, Public Relations or Business and a minimum of seven to ten years' experience in senior management positions.

### **Experience**

- Strong knowledge of, and connections to Ontario agriculture and its many sectors;
- Strategic leadership with general management, marketing and business development acumen; balances drive, energy and entrepreneurialism.
- A results-oriented leader with experience developing and delivering business plans; provides leadership and direction to achieve budget and cost objectives; is able to focus priorities and drive use of metrics to build a successful organization; encourages and holds him/herself and others accountable.
- A strategic thinker with strong planning skills; possesses a savvy marketing orientation and appreciates the impact of effective marketing plans to drive program success.
- Superior advocacy and coalition-building skills with the ability to bridge many government, corporate and public constituents.
- Organizational leadership skills with demonstrated success in building high-performing teams; effectively manages fiscal, human and operational resources within budget; pragmatic; proactive with a strong work ethic; values-driven; demonstrates integrity.
- Strong communication skills including presenting, listening and articulating messages with an honest, straightforward and compelling style.
- Executive presence, poise and excellent competencies that convey a positive impression of self, the organization and the sector to multiple audiences, including the public, the media, stakeholders, Board of Directors and employees.
- Is comfortable delivering as well as building and managing both the strategic planning and the tactical execution required to achieve measurable results; can marshal plans from concept through to launch and successful implementation.
- The successful candidate must have a valid drivers' license, access to a vehicle and be willing to work some evenings and weekends.
- The candidate will be based out of Farm & Food Care Ontario's office in Guelph.

*Salary commiserate on experience.*

**Application deadline: May 12, 2017**

**Submit application at <http://www.agcareers.com/farm--food-care/executive-director-job-596967.cfm>**

*We thank all who submit a resume for this position. However, only those selected for an interview will be contacted*

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Farm & Food Care Ontario brings together tens of thousands of farmers and related businesses with a mandate to provide credible information on food and farming in Ontario. To learn more about Farm & Food Care Ontario or to support the organization's efforts, visit its website at [www.FarmFoodCareON.org](http://www.FarmFoodCareON.org).

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