

2019 Board of Director Nomination Package



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Table of Contents

- Memo to Farm & Food Care Ontario voting members2
- Nomination check list3
- Elections information.....4
- Nominee biography and questionnaire form6
- Director responsibilities and obligations7
- Nomination for Farm & Food Care Ontario’s Board of Directors.....10
- Membership categories11

Memo to Farm & Food Care Ontario voting members

Date: February 4, 2019
To: Farm & Food Care Platinum, Gold & Silver Members
From: Kelly Daynard, Executive Director
Re: 2019-2020 Farm & Food Care Ontario Board of Directors

As platinum, gold and silver members you have the opportunity to submit a nomination for and vote for elected positions for the board of directors.

In 2019, there are six director positions open for election:

- Two in the crop category
- Two in the livestock category
- Two in the at large category

Any Platinum, Gold or Silver member in good standing may make nominations and/or be nominated for the Board of Directors. This package includes background information and a nomination form.

Nominations include three components: a nomination form, a biography and questionnaire, and a signed copy of the director responsibilities and obligations document. **All nominations must arrive at the Farm & Food Care Ontario office by email by Friday, March 22, at 5 p.m. Send via email to info@farmfoodcare.org**

Nominee packages for the six positions on the Farm & Food Care Ontario board to be voted on at the 2019 Annual Meeting will be sent to all voting members on Monday, March 25, 2019. Farm & Food Care Ontario's Annual Meeting and conference will be held on **April 10, 2019**. The breakfast annual meeting will be held in the Gambrel Barn at Country Heritage Park in Milton. An agenda for the annual meeting and registration details will be sent shortly by email.

We encourage you to review the information in this package and nominate individuals whom you recognize as dedicated and committed champions towards the objectives Farm & Food Care Ontario works for on your behalf. Please contact me with any questions or more information.

We look forward to receiving your nominations.

Nomination check list

When submitting a nomination for the 2019/2020 Farm & Food Care Ontario board of directors, please ensure you including the following:

- Nominee biography and questionnaire (page 6) returned in Microsoft Word format.
- Signed copy of the director responsibilities and obligations (page 9).
- Nomination Form (page 10).

All documents are to be returned by March 22, 2019 to the Farm & Food Care Ontario office, attention Kelly Daynard. Documents can be returned by email (info@farmfoodcare.org).

Elections Information

2018/2019 Board of Directors

Highlighted names have terms ending in April, 2019.

Name:	Nominated By:	Category:	Term Expiration:
Janelle Caldwell	Egg Farmers of Ontario	Livestock	Expires April 2019
Crispin Colvin	Ontario Federation of Agriculture	At large	Expires April 2020
Chris Cossitt	Ontario Pork	Livestock	Expires April 2019
Bonnie den Haan	Dairy Farmers of Ontario	Livestock	Expires April 2020
Jordan Fois	Chicken Farmers of Ontario	Livestock	Expires April 2020
Brian Gilroy	Ontario Fruit & Vegetable Growers' Association	Crop/Hort	Expires April 2019
Jim Gowland	Ontario Bean Growers	Crop/Hort	Expires April 2019
Joe Hickson	Ontario Seed Growers Association	Crop/Hort	Expires April 2020
Dave McEachren	Grain Farmers of Ontario	Crop/Hort	Expires April 2020
Les Nichols	Ontario Soil & Crop Improvement Association	At large	Expires April 2019
Ed Scharringa	Christian Farmers Federation of Ontario	At large	Expires April 2020
Christine Schoonderwoerd	Wallenstein Feed & Supply Ltd.	At large	Expires April 2019

Positions Available

In 2019, there are six vacancies on the board of directors. The six directors elected in 2018 were elected to a two year term of office.

The six seats that are now open for election to the board of directors will be divided as follows:

- 2 representatives of the crop/horticultural sectors*
- 2 representatives of the livestock sector*
- 2 representatives at large (agribusiness and general farm organization members)

**Note: Crop and livestock sector seats are designated for producer-based organizations.*

Eligibility for the board of directors

To be eligible for nomination to the board of directors, an individual must be:

- Nominated by a member in good standing at the platinum, gold or silver level of membership. (Note: The nominee does not have to be a director of the nominating organization);
- Supportive of and committed to Farm & Food Care Ontario's objectives;
- At least 18 years of age;
- Not an undischarged, bankrupt nor a mentally incompetent person.

Nomination process

Platinum, Gold and Silver members may nominate a member for a spot on the board of directors. The nomination form must be signed by the proposer and the nominee. A complete nomination will include a biography and a copy of the director responsibilities and obligations document, signed by the nominee. Nominations may be delivered to Farm & Food Care Ontario by email to info@farmfoodcare.org and must arrive by **March 22, 2019 at 5 p.m.**

Voting

Each Platinum, Gold and Silver member is entitled to one vote. Voting will take place at the Annual General Meeting on April 10, 2019. Each voting member may vote for all six positions on the provided ballots, two in each of the three categories.

Proxy

Platinum, Gold and Silver members may vote at the meeting by proxy if they are not attending in person. Notice of proxy must be in writing and delivered to the FFCO office no later than the forty-eight (48) hours prior to the meeting.

Confidentiality of Membership

Names of Platinum, Gold and Silver organizations/companies/farms eligible to vote in the FFCO Board of Director elections are posted to the Farm & Food Care website (where members have given permission to do so). Contact names for the membership list are confidential and cannot be given out to candidates for campaigning purposes.

Scrutineers

A minimum of two scrutineers will be appointed by the members at the Annual General Meeting for the purpose of counting votes in the election.

Term of Office

The regular term of office will be two years. Each year, six of the twelve seats will expire.

Nominee biography and questionnaire form

This form is also available in Microsoft Word format (see original email).

This information will be distributed to Farm & Food Care Ontario voting members on Monday, March 25, 2019. *Candidates are encouraged to ensure its thoroughness; this is the document that members use when making their voting decisions.*

Name:

Title (if appropriate):

Phone:

Email:

Mailing Address:

- 1. A brief biography of the nominee (background, community involvement etc.):**
- 2. What has been your involvement with Farm & Food Care Ontario to date? Volunteer roles? Committee roles? Attendance at events?**
- 3. Explain, in 150 words or less, why you would like to be a director of Farm & Food Care Ontario?**
- 4. List your involvement with other boards for similar organizations to Farm & Food Care Ontario.**
- 5. What skills and/or strengths would you bring to the Farm & Food Care Ontario board of directors?**
- 6. What are some of the challenges facing Farm & Food Care Ontario?**

Director responsibilities and obligations

This document will assist members in their deliberation as they consider making and/or accepting a nomination to the board of directors.

In general, directors have the responsibility to ensure effective governance of the organization and to ensure the effectiveness, credibility and viability of Farm & Food Care Ontario. They are integrally involved in the decision-making process.

Commitment to the objectives

Directors should share a passion for and support these stated objectives:

- To proactively communicate factual information on farm practices and food production;
- To provide proactive leadership from the grassroots on agricultural issues;
- To advance and promote responsible farm animal care and environmental stewardship;
- To deliver specialized expertise and training on communications and the issues in agriculture.

Basic responsibilities

- Determine the organization's mission, purpose and strategy;
- Select the Executive Director;
- Support the Executive Director and review his/her performance;
- Enhance the organization's brand;
- Ensure effective organization and business planning;
- Ensure and effectively manage financial resources;
- Determine and monitor the organization's programs and services ;
- Ensure that appropriate policies and procedures are in place, including assessing its own performance on an ongoing basis.

Knowledge of current events

Keeping up to date with current affairs and issues, especially as they relate to the agriculture sector, is an important part of being a director.

Commitment of time & attendance

One important qualification in the role as director is mandatory attendance at the board meetings, usually held in Guelph approximately six times per year. A director can expect to devote approximately 6 - 10 hours per month of his or her time to preparing for and attending meetings, programs, and duties. This time commitment is the minimum to be expected, and depending on the individual and their appointments, can be more extensive.

Advisory councils

A director may or may not have committee or advisory council responsibilities. Directors will choose committee members at the first board meeting following the annual meeting. Committees include: Governance, Human Resources, Finance, Membership/Fundraising/Marketing, Strategic Planning.

Advisory councils will work closely with staff in program development and issue based discussions around environment and animal care specifically. Member organizations may choose to appoint different individual(s) to sit on an advisory council than the board based on their knowledge and interest.

Discretion and confidentiality

Directors will be exposed to confidential information during in camera sessions at board meetings, during committee meetings, or in conversation with members, officials, other directors, etc. Directors are required to be aware of the confidential nature of some information and to respect that confidentiality at all times.

Remuneration

There will be no direct or indirect remuneration for directors paid by Farm & Food Care Ontario.

Farm & Food Care Ontario Board of Directors' Code of Conduct

1. Although a director may be drawn from a specific interest group, directors as a whole must represent the interests of the entire membership.
2. Directors shall maintain the confidentiality of the details and dynamics of board discussions, as well as those items designated as confidential.
3. Regardless of personal viewpoint, directors shall not speak against or in any way undermine Board solidarity once a board decision has been made.
4. Directors are expected to attend all board meetings. Directors shall be prepared to commit sufficient time and energy to attend to board business.
5. Directors shall avoid, in fact and in perception, conflicts of interest and will disclose to the Chair, in a timely manner, any possible conflicts.
6. Directors' contributions to discussions and decision making shall be positive and constructive.
7. Directors' interactions in meetings shall be courteous, respectful and free of animosity.
8. Directors shall be prepared for meetings, having read pre-circulated material in advance of the meeting.
9. Directors shall participate in the organization in ways other than attending board meetings, such as committee work, industry functions, community events and membership recruitment.
10. The Executive Director is responsible to the entire board. Consequently, no single director or committee has authority over the Executive Director.
11. Directors shall not attempt to exercise individual authority or undue influence over the organization, other directors or staff.
12. Directors shall conduct themselves in an ethical and professional manner at all times.

I have read and understand the duties and obligations of a Farm & Food Care Ontario director as outlined in this document.

Signature of Nominee

Date

Printed name of Nominee

Please return a signed, scanned copy by email:
Attention: Board of Director Nominations Email: info@farmfoodcare.org

Nomination for Farm & Food Care Ontario's Board of Directors

This nomination is submitted by: _____,

(Name of company/organization)

a **Platinum / Gold / Silver** member in good standing.
(circle one)

I/we nominate: _____
(Name of Nominee)

The Board will consist of four seats in each of three categories. In 2019, there will be two seats elected in each of the crop, livestock and at large categories.

The crop and livestock seats are for producer associations in those categories. The 'at large' section is open to all voting level member organizations and companies.

Please circle one category for this nominee (circle one):

Crop

Livestock

At large

Signature of Nominator: _____

Date: _____

Signature of Nominee: _____

Date: _____

Nomination deadline is March 22, 2019

Nominations may be delivered to the Farm & Food Care Ontario by email and must arrive by March 22, 2019, at 5 p.m. Original copies should be provided to ensure authentic signatures and may follow electronic submissions after the deadline.

Please email the nominee biography and picture to info@farmfoodcare.org. Signed copies of the nomination form and the signed director responsibilities and obligations document can be scanned and emailed to info@farmfoodcare.org.

Membership Categories

Farm & Food Care is built by members!

Farm & Food Care Ontario is a whole-sector coalition made up of representatives from all farming types and associated businesses, and positions itself as the helpful expert on Ontario agriculture. The common goal is to build public trust in food and farming in Ontario and across Canada.

Corporations, associations and individuals that support the objectives and activities of Farm & Food Care Ontario may apply for membership at the following levels:

Farm & Food Care Tent Builders

Platinum Membership – Support of \$30,000 +

Platinum members are the heartbeat of Farm & Food Care's (FFCO's) efforts to build public trust and cross-sector support for the farming and food industry province-wide. Members in this category are among the key influencers in Ontario Agriculture and include many of our commodity groups. Platinum members are in full-alignment with the FFCO brand and receive priority placement of logo on all FFCO publications and licence to make public use of the FFCO brand and marks.*

Our Platinum members support the governance of Farm & Food Care through nomination of candidates to our Board as well as voting rights for director positions and receive 3 complimentary registrations for our Annual General Meeting. These members build the tent under which all of Farm & Food Care's work happens, and receive priority invitation to new committees, strategic conversations, consumer-facing co-branding opportunities and consultation with FFCO staff on important issues.

Platinum members are encouraged to join the critical conversations at FFCO's Farm Animal Care and Farm Environmental Advisory Councils and receive priority access to an unlimited number of complimentary Speaker Service sessions, customized training workshops and resources developed by Farm & Food Care. Additionally Platinum members receive specialized communication support as requested from FFCO's communications specialists.

Platinum members have full access to any FFCO developed resources, and e-newsletters, and are invited to host educational exhibits at all Farm & Food Care events including Breakfast on the Farm.

A priority seat under the tent

Gold Membership level – Support of \$5000 +

Gold members are influential farm organizations, agribusinesses and commodity groups who provide a critical voice in Farm & Food Care's (FFCO's) work, and shape the direction of our efforts. These members are provided the opportunity to align their brand with FFCO with licence to make public use of the FFCO brand and marks.*

Our Gold level members support the governance of Farm & Food Care through nomination of candidates to our Board and execute voting rights for Director Positions, with 2 complimentary invitations to our Annual General Meeting. Members in this category receive priority invitation to new committees, strategic conversations, co-branding opportunities and consultation with FFCO staff on important issues

Gold members are encouraged to join the critical conversations at FFCO's Farm Animal Care and Farm Environmental Advisory Councils and receive 2 complimentary Speaker Service sessions annually, and customized rates for standard training workshops as well as discounted access to resources developed by Farm & Food Care. Gold members receive specialized communication support from FFCO's communications specialists.

Silver Membership level – Support of \$1500 +

Silver members are smaller Ontario commodity groups and agribusinesses who provide a critical voice in Farm & Food Care's work, and shape the direction of our efforts.

Our Silver level members support the governance of Farm & Food Care through nomination of candidates to our Board and execute voting rights for Director Positions. Members in this category receive priority invitation to new committees, strategic conversations, co-branding opportunities and consultation with FFC staff on important issues

Gold members are encouraged to join the critical conversations at FFC's Farm Animal Care and Farm Environmental Advisory Councils and receive 1 complimentary Speaker Service session, and reduced rates for standard training workshops as well as discounted access to resources developed by Farm & Food Care.

*Subject to the conditions articulated in a complimentary license agreement.

Farm & Food Care Supporters and Ag-Vocates

Supporter Membership Level – Support of \$250 +

Supporter members are farms, businesses and individuals who demonstrate their belief in the mission, vision and values of Farm & Food Care through their annual support. Supporter members are welcomed to access all FFC services and are invited to participate in FFC events, receive informational updates from FFC through the e-newsletter.

Individual Membership Level – Support of \$60 +

Individual members are the passionate folks whose lives are invested in agriculture and the consumers and non-farming folks who stand with them through support of Farm & Food Care's mission. These individuals believe in the strength of food and farming in Ontario and demonstrate that support through their annual membership. Individual members receive communication through the FFCO e-newsletter.

2019 Member Benefits	Governance & Leadership			Specialized Support			Access to Resources				
	Voting & Election rights; entitled to nominate & vote for Director Positions	Formal Representation on the Environment Advisory Council and/or Farm Animal Care Advisory Council	Complimentary Registrations to the FFCO Annual General Meeting	Complimentary FFCO Speaker Services: Updates on projects, programs & Issues (Annually) ^{1,2}	Training & Workshops: Speak Up for Agriculture, Media Training, Dealing with Difficult Issues ^{1,2}	Access to Specialized Communication Expertise	Subscriptions to FFCO E-News & Regular Communication	Print copies of public education resources & New publications and Resources	License to make public use of the Farm & Food Care brand and marks ³	Special Invitation to FFCO Events and Activations	Option to host an exhibit at all FFCO events

Farm & Food Care Tent Builders

Platinum members are among the key influencers in Ontario Agriculture and include many of our commodity groups. These members are the champions and tent-builder for FFCO's work in building public trust in Ontario.

Platinum \$30,000 +	✓	✓	3	Unlimited, customized, & queued as top priority	Unlimited, customized, & queued as top priority	✓	✓	Discounted Rates	✓	Priority Invite	✓
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Gold members are influential farm organizations, agribusinesses and commodity groups who provide a critical voice in Farm & Food Care's work and shape the direction of our public trust work in Ontario.

Gold \$5,000 +	✓	✓	2	2	Customized Rates	✓	✓	Discounted Rates	✓	Priority Invite	
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Silver members are smaller Ontario commodity groups and agribusinesses who provide a critical voice in Farm & Food Care's work and shape the direction of our public trust work in Ontario

Silver \$1,500 +	✓	✓		1	Reduced Rates	✓	✓	Discounted Rates		✓	
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Farm & Food Care Supporters & Ag-vocates

Supporter members are farms, businesses and individuals who believe in the work of Farm & Food Care and demonstrate their support through an annual contribution to the efforts of FFCO.

Supporter \$250 +							✓	Standard Rates		✓	
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Individual members are the passionate folks whose lives are invested in agriculture and the consumers and non-farming folks who show their support through their annual contribution.

Individual \$60 +							✓	Standard Rates		✓	
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1. Travel expenses to be agreed upon when booking.
2. Full details are provided in the Food & Farm Care Ontario Speaker Request Form.
3. Subject to the conditions articulated in a complimentary licence agreement.

Please contact alicia@foodfarmcare.org (519-837-1326 x290) to explore your role in supporting Farm & Food Care Ontario

