

Resource Catalogue

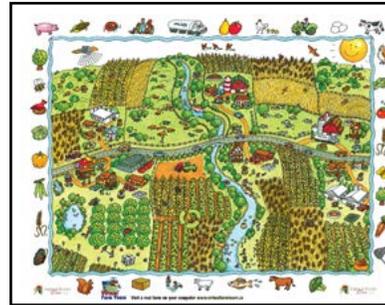
1 Chatterbox 8.5" x 11"

A classic children's game with a farming flare that only requires folding to make.



2 Children's Activity Poster 21" x 16.5"

A colourful drawing of a farm scene on the front, with several activities on the back - the perfect take-home piece for kids to hang in their room.



(front)



(back)

3 Manure Cards 2" x 3.5"

Pretend 'scratch and sniff' manure cards are a fun trick to play on friends. Kids can collect all nine cards with different farm animals on each.



4 Speech Bubbles 19" x 14.5"

A fun way to capture pictures at events. People of all ages can pose with their favourite phrase. Available in a set of 12.



5 Farm Creativity Contest

Annual contest for kids in JK - Gr. 8. Encourage children to draw a photo to show what they have learned about farming at a fall fair or exhibit. Annual entry deadline: December 1st

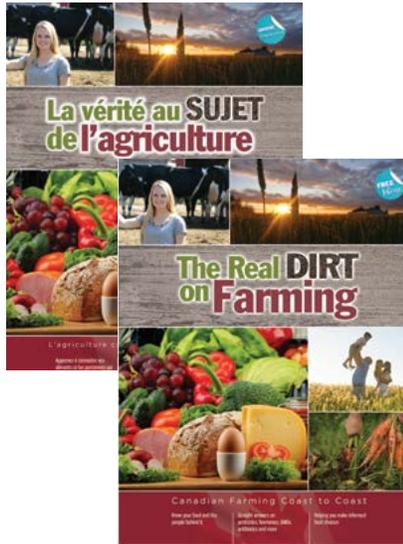



The Real DIRT on Farming

50% off
February Sale

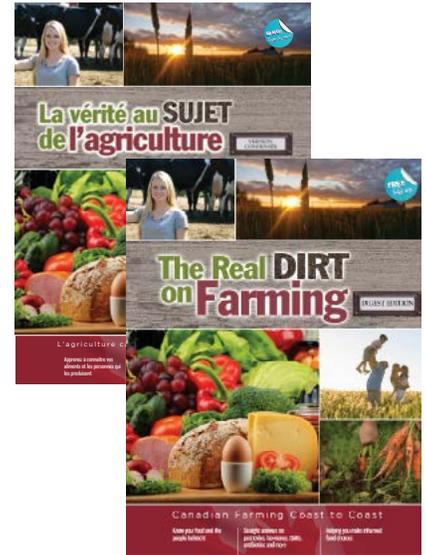
6 The Real Dirt on Farming

This 60-page award-winning booklet answers the top questions Canadians have about food and farming in an easy to understand format. Available in English and French.



7 The Real Dirt on Farming Digest

A 12-page digest version of the booklet is available to hand out in larger quantities at your event. Available in English and French.

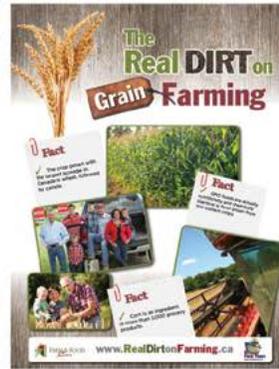


8 The Real Dirt on Farming Displays

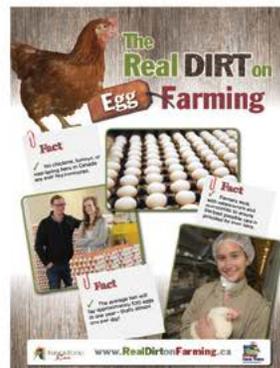
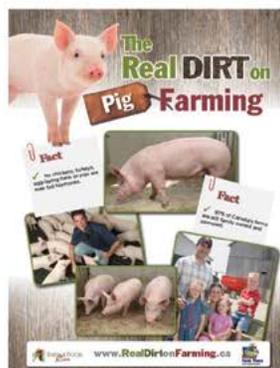
A series of displays based on the content in The Real Dirt on Farming booklet. Each display focuses on a specific type of farming, including dairy, beef, grain, egg and pig farming. Tabletop display structure also available for purchase.



24" x 32"



24" x 32"



24" x 32"

9 The Real Dirt on Farming
Pop up displays 32.75" x 85"



The Real DIRT on...
Farm Animal Care

Keeping farm animals healthy is a top priority.

Farmers do this by providing **clean, comfortable** environments, constant access to **feed and water** and using medications and vaccinations when necessary.

Many farm animals live in **barns** where they are **protected** from weather and temperature extremes, diseases, and predators.

Farmers might ask you to take a shower or wear overalls and plastic boots every year shoes before entering a barn. Good **biosecurity** practices are an important part of keeping herds or flocks healthy.

Veterinarians, nutritionists and researchers dedicate their lives to better understanding and improving **animal care**.



The Real DIRT on...
Food Safety

Safe food starts on the farm.

Farmers participate in on-farm **food safety** programs. They keep records of what is done on their farms and those records are verified regularly by independent auditors.

In Ontario, farmers must take a course and pass an exam to become certified to buy and use pesticides. Every animal health product has a **withdrawal period** (a specific amount of time a farmer must wait before sending a treated animal or its products to market).

Canada has one of the most stringent **residue monitoring and testing systems** in the world.



The Real DIRT on...
Farming & the Environment

Farmers value and depend on healthy soil, water and air.

After all, they **live** where they work, **breath** the air and **drink** the water from their own wells, eat the food they grow and take **pride** in feeding consumers with it.

Growing **cover crops**, rotating crops annually between fields, and reducing tillage helps increase **organic matter** and keep soils healthy.

About 30 percent of Canada's agricultural land is too hilly, rocky, cold or wet to grow crops but it is perfect for grazing animals. Their **manure** goes back onto the land as a natural **fertilizer**.

Many farmers plant native grasses that support **biodiversity**, establish **buffer zones** around water bodies and plant flowering plants for **pollinators**.

Some farms produce their own **reusable energy**, using solar panels, **biogas** or wind turbines.



The Real DIRT on...
Farm Technology

It's not Old McDonald's farm anymore.

Technology and **equipment** have made life on the farm a lot easier and a lot safer.

The use of **GPS, drones** and **satellite technology** help farmers use fertilizers and pesticides more efficiently and reduce fuel consumption.

Farmers can check their barns and control temperature, ventilation and lighting from their **smartphones** or computers.

The use of **biotechnology** can increase yields, reduce pesticide use, reduce food waste and protect crops.



To learn more, visit
www.RealDirtonFarming.ca
FARM'S FOOD Care
www.FarmFoodCare.org

To learn more, visit
www.RealDirtonFarming.ca
FARM'S FOOD Care
www.FarmFoodCare.org

To learn more, visit
www.RealDirtonFarming.ca
FARM'S FOOD Care
www.FarmFoodCare.org

To learn more, visit
www.RealDirtonFarming.ca
FARM'S FOOD Care
www.FarmFoodCare.org



100 Stone Road West, Suite 202,
 Guelph, Ontario N1G 5L3
 Phone: 519-837-1326
 Email: info@farmfoodcare.org
 www.FarmFoodCareON.org

Resource Order Form

ELECTRONIC FILES OF ALL RESOURCES ARE AVAILABLE FREE OF CHARGE

	PRICE	QTY.	SUBTOTAL
1. Chatterbox	\$10/100		
2. Children's Activity Poster	\$15/100		
3. Manure Cards	\$2.50/100		
beef			
broiler chicken			
dairy			
goat			
laying hen			
pig			
sheep			
turkey			
veal			
4. Speech Bubbles			
electronic file	free		
set of 12 signs, printed double-sided on 1/4" white sintra	\$680		
5. Farm Creativity Contest			
Entry Postcards	free		
6. The Real Dirt on Farming			
a) Full version, English 60 pages and 100 copies in a box	Now \$50/box or \$2/each		
b) Full version, French 60 pages and 90 copies in a box	Now \$50/box or \$2/each		
7. The Real Dirt on Farming Digest			
c) Digest Edition, English 12 pages and 400 copies in a box	Now \$30/box		
d) Digest Edition, French 12 pages and 400 copies in a box	Now \$30/box		

	PRICE	QTY.	SUBTOTAL
8. The Real Dirt on Farming Displays			
a The Real Dirt on Beef Farming*			
electronic file for printing	free		
24" x 32" coroplast sign (set of 3)	\$100		
b The Real Dirt on Dairy Farming*			
electronic file for printing	free		
24" x 32" coroplast sign (set of 3)	\$100		
c The Real Dirt on Egg Farming*			
electronic file for printing	free		
24" x 32" coroplast sign (set of 3)	\$100		
d The Real Dirt on Grain Farming*			
electronic file for printing	free		
24" x 32" coroplast sign (set of 3)	\$100		
e The Real Dirt on Pig Farming*			
electronic file for printing	free		
24" x 32" coroplast sign (set of 3)	\$100		
9. The Real Dirt on Farming Displays (Pop up) 32.75" x 85"			
a) The Real Dirt on Farm Animal Care*			
electronic file for printing	free		
Printed pop up banner	\$375.00		
b) The Real Dirt on Food Safety*			
electronic file for printing	free		
Printed pop up banner	\$375.00		
c) The Real Dirt on Farming & the Environment*			
electronic file for printing	free		
Printed pop up banner	\$375.00		
d) The Real Dirt on Farm Technology*			
electronic file for printing	free		
Printed pop up banner	\$375.00		

* can be borrowed by Farm & Food Care Ontario members

Shipping options:

- Materials to be picked up from the FFC office
- Materials to be mailed to contact and a postage charge added

Shipping information:

Contact person: _____

Phone Number: _____ Email: _____

Mailing Address (including postal code): _____

Payment options: VISA MasterCard E-transfer Required: Receipt Invoice

Card# _____ Expiry date: _____

Date materials are required by: _____

Note: Orders will be shipped once payment is received. Shipping costs will be confirmed before final payment.
Disclaimer: To ensure an adequate amount of time to fill the order, we ask that you submit this form at least one month before the date of your event.
 Send order form to info@farmfoodcare.org

Sub Total	
HST 13%	
Total	