



2019
Sponsorship
Opportunities

Ways to get involved

Cash Sponsorship

This event is fully funded by partners and donors who see the value in inviting consumers to meet their farmers and build positive relationships for themselves and their family with food and farming in Ontario. Your support is what makes all of this possible!

Products & Supplies

In addition to cash sponsorships, we seek in-kind donations and discounted materials of things like food and beverage items, disposable food serving items, biosecurity consumables and more. If you can offer support in this way we would be so grateful for your partnership!

Professional Services & Expertise

It takes a village to host an experience of this kind. Professional services for things like First Aid, Catering, waste disposal or tent construction are just some examples of the kinds of help that would be valuable assets as we prepare for our guests on June 22nd.

Loans of Equipment

Another way to support the reduction of cost for this event is in the loan of equipment like tents, generators, cooking appliances, refrigeration trucks, children's activity equipment and more. Your generous loan of equipment means greater stewardship of sponsorship dollars received.





Benefits by Level

Guardian Level: \$5000+

Your support is what makes this event possible.

Sponsorship at a Guardian level is an opportunity to strategically align your brand with a community engagement experience unlike any other.

Logo recognition featured on: registration website, Farm & Food Care Facebook page, event-day printed materials like, "Farm Tour map" and recognition signage

Outdoor Display Space in "Explore Agriculture" Exhibits in up to 10x20' of space

Social media recognition twice on the day-of featuring links to your organization's online presence

20 reserved tickets to the event so you can invite your clients, members, families and friends to be part of this incredible experience

The opportunity to explore additional, customized activation opportunities based on your needs!



Benefits by Level

Advocate Level: \$2500+

Your support builds a foundation of excellence

Sponsorship at a Advocate level provides an additional opportunity for strategic alignment of brand and cause with a community engagement experience unlike any other.

Logo recognition featured on: registration website, Farm & Food Care Facebook page, event-day printed materials like, “Farm Tour map” and recognition signage

Outdoor Display Space in “Explore Agriculture” Exhibits in up to 10x10’ of space

Social media recognition once on the day-of featuring links to your organization’s online presence

10 reserved tickets to the event so you can invite your clients, members, families and friends to be part of this incredible experience





Benefits by Level

Leader Level: \$1000+

Your support sets your business apart as a proud supporter of the Jobin family

Name-only recognition featured on: registration website, Farm & Food Care Facebook page, event-day printed materials like, "Farm Tour map" and recognition signage

Outdoor Display Space in "Explore Agriculture" Exhibits in up to 10x10' of space

5 reserved tickets to the event so you can invite your clients, members, families and friends to be part of this incredible experience

Collaborator Level: \$500+

Name-only recognition featured on: registration website, Farm & Food Care Facebook page, event-day printed materials like, "Farm Tour map" and recognition signage

Small Outdoor Display in "Explore Agriculture" Exhibits

Contributor Level: \$250+

Name-only recognition featured on: registration website, Farm & Food Care Facebook page, event-day printed materials like, "Farm Tour map"



Did you know **Farm & Food Care** ...

1. Is a member-driven coalition with over 350 member organizations and individuals representing leaders of food and farming in Ontario.
2. Has hosted over 22,000 people at Breakfast on the Farm events across Ontario since its inception in 2013.
3. Distributes over 200,000 copies of *The Real Dirt on Farming*, nationally, a publication featuring science-based, easy-to-digest information about food and farming to consumers tri-annually.
4. Shares a collection of 20+ virtual reality tours of food and farming on our FarmFood360.ca site with over 1 million viewers annually.
5. Hosts critical, cross-industry discussions and initiatives as part of our Farm Animal Care and Farm Environment Advisory Councils.
6. Prioritizes public outreach and consumer relations activities annually with the support of members and local partners.
7. Provides specialized consumer relations and communications training and support to member organizations.





Join us today!

For information about how to become a member of Farm & Food Care and support our mission of building public trust in food and farming in Ontario, or to support this event, please contact Alicia: Alicia@farmfoodcare.org or 519-837-1326 x290





Sponsorship & Contribution Form Breakfast on the Farm 2019

Thank you so much for your generous support of this event!

Company/Organization	
Contact Person Name	
Address	
Phone	
Email	

Yes! We will provide support for this event in the form of:

	Cash Sponsorship	Amount:	
	Products and Supplies	Type/Value:	
	Professional Services & Expertise	Type/Value:	
	Equipment Loans	Type/Value:	

Payment Details	
Recognition Name (If different from above):	
Payment Method	
<input type="checkbox"/>	Please Email an Invoice
<input type="checkbox"/>	Cheque is enclosed (or on the way)
<input type="checkbox"/>	Please make cheques payable to: Farm & Food Care Ontario 202-100 Stone Rd. W Guelph, ON N1G 5L3
<input type="checkbox"/>	Visa
<input type="checkbox"/>	Mastercard
Credit Card #:	Expiry (MM/DD):
Cardholder Name:	CSV: