



News Release

For Immediate Release

Farm & Food Care Ontario announces new status at annual Harvest Gala Organization granted registered Canadian Charity status

October 25, 2019 - (Guelph) In a room filled with supporters and members at its 12th annual Ontario's Harvest Gala on October 24, Farm & Food Care Ontario (FFCO) announced that the organization has achieved charitable status.

With over 30 years of experience in the realm of building public trust in food and farming, FFCO looks ahead to the opportunities provided by this milestone to build an even stronger base of support for Ontario agriculture.

Christine Schoonderwoerd, Chair of FFCO, said, "After more than a year of work on our application, we've just received news that Farm & Food Care has finally moved from its long time status as a not-for-profit organization to that of a registered Canadian charity."

Schoonderwoerd added that the change is a logical progression in FFCO's work. "The work we've done as Farm & Food Care has always been educational in nature. This status change will allow us to put even more resources into fulfilling our mandate of answering consumer's questions about food and farming in Ontario."

Executive Director Kelly Daynard said that the announcement "builds on the generous support that we count on annually by our growing roster of members and project partners." Daynard further explained, "Charitable status will enable this organization to recognize philanthropic support with charitable tax receipts, and will allow us to qualify as an applicant to more funding agencies."

Along with the announcement came news that FFCO has been selected as the charity of choice by the Certified Crop Advisors in 2020.

Anyone wishing to make a charitable gift to support FFCO's work in building public trust should reach out to Farm & Food Care Ontario - info@farmfoodcare.org; www.FarmFoodCareON.org; 1-519-837-1326.

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Farm & Food Care Ontario is a coalition of farmers, agricultural professionals, related businesses and other groups. For more information visit www.FarmFoodCareON.org.

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