



2020 Annual Conference & Speakers' Program

TABLE TALK

Wednesday, April 15
Gambrel Barn - Country Heritage Park
8560 Tremaine Rd, Milton

- 9 a.m.** Member only: Registration for annual business meeting and member breakfast
- 9:30-10:30 a.m.** Member only: Farm & Food Care Ontario Annual Meeting and Board of Directors' elections
- 10:15 a.m.** All guests: Registration for conference and speakers' program
- 11-4:30 p.m.** All guests: Conference and speakers' program
- 12 noon** Taste of Ontario lunch

Plus:

- Highlights from Farm & Food Care Ontario's 2019 initiatives
- Presentation of the Farm & Food Care Ontario Champion Award

KEYNOTE SPEAKERS:

PEACE, LOVE & FIBRE

MAIRLYN SMITH Professional Home Economist



Mairlyn Smith is the only P.H.Ec. in Canada who's also an alumnus of the Second City Comedy Troupe, making her the self-proclaimed funniest P.H.Ec. in the entire world. A popular media personality, MC and keynote speaker Mairlyn is also a Regular Guest Expert on the award winning national daytime television show Cityline as well as a regular on Toronto's Breakfast TV. Mairlyn's forte is her ability to mix learning with laughter. She's the author of seven award winning cookbooks. Cookbook number eight - Peace, Love and Fibre: Over 100 Fibre-Rich Recipes for the Whole Family (appetite by Random House) made the best seller lists at The Globe and Mail, The Toronto Star, Amazon.ca and Chapters Indigo. Check out her website www.mairlynsmith.com or follow her on Twitter and Instagram @MairlynSmith or Facebook @mairlyn.smith

GENERATIONAL CHANGE AND THE FUTURE OF FOOD IN CANADA

DAVID COLETTO Marketing Research Leader & Expert on Millennials



David Coletto delivers strategic advice and research design expertise to many of Canada's foremost corporations, advocacy groups, and political leaders. A leader in online research methodologies, public affairs research, corporate and organizational reputation studies, and youth research, Coletto has led projects for top-tier companies in many sectors including pharmaceutical, transportation, financial services, educational, natural resource, telecommunications, media, arts and cultural, tourism, and retail. David's clients have included Nestle, Sysco, Google, Ernst & Young, the RCMP and Hudson's Bay, among many others. Having earned a doctorate in 2010, David is an Adjunct Professor teaching courses on polling and public opinion, political marketing, research and public affairs. He is also an instructor at the Clayton H. Riddell Graduate Program in Political Management. He is an outspoken proponent of transparency in the polling industry and is regularly called upon by media and organizations alike to provide expert analyses of public opinion and research methodologies.

REGISTRATION

Register online at
www.FarmFoodCareON.org

Member rate: \$90*, after April 1 \$125
Non-member rate: \$125*, after April 1 \$145
Student: \$50

*Early bird deadline April 1

Registration fees are non-refundable, but are transferable.
Farm & Food Care Ontario reserves the right to limit entry to this event to those individuals who support the objectives of the organization.