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## *Farm & Food Care launches Photo Contest* **Up to \$4,000 in cash prizes**

Feb 12, 2020 - (Guelph) - Farm & Food Care, a non-for-profit organization with a mandate to build public trust and confidence in food and farming, is launching a nation-wide farm photo contest with \$4,000 in cash prizes available for winners in six categories.

Winning photos will be used by the organization in the updated fifth edition of *The Real Dirt on Farming*, a publication that answers common questions about food and farming practices in Canada. For more information on this publication and to view the latest edition, visit [www.RealDirtOnFarming.org](http://www.RealDirtOnFarming.org). Photos may also be used in other Farm & Food Care initiatives.

### **CATEGORIES**

1. **Canadian Farm Scenes** – Capture the beauty of Canada’s rural landscape;
2. **Faces Behind Food & Farming** – From farmers to chefs and everyone in between – all the people who make food & farming possible doing what they love.
3. **All about Animals** – Farm animals in the barn or field;
4. **Farm Innovation** – Technology at work on Canadian farms;
5. **Crazy about Crops** – Photos of crops being grown in fields, orchards or greenhouses across Canada; and
6. **Farm to Plate** – Showcasing the fresh, delicious and nutritious food grown and produced right here in Canada.

### **PRIZES**

- \$350 first prize in each category
  - \$200 second prize in each category
  - \$100 third prize in each category
- \* Non-winning entries used in *The Real Dirt on Farming* booklet will receive \$50 per photo.

### **ELIGIBILITY**

- All entries must be photographs taken in Canada.
- Entrants must own the rights to the photos they submit.
- The contest is open to all residents of Canada.

### **PUBLICATION**

- Winners' names and photographs will be published on [www.farmfoodcare.org](http://www.farmfoodcare.org) and may be used in the 2020 edition of *The Real Dirt on Farming* or in other Farm & Food Care initiatives.
- Farm & Food Care reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible.
- By participating in this contest, each entrant agrees to provide Farm & Food Care with the non-exclusive rights to use their images. Participants agree to the terms and conditions outlined within.

### **FORMAT**

- Entries are to be digital photographs and submitted electronically as jpeg files to [contests@farmfoodcare.org](mailto:contests@farmfoodcare.org) (Emails must be no more than 6 MB in size, larger files may be submitted via WeTransfer or Dropbox)
- Cropping of photos is permitted, tonal or colour corrections are acceptable. Photos should not be filtered.
- Winners will be required to submit a high-resolution file suitable for print reproduction (minimum 300 dpi at 6 x 9 inches, 8 x 10 and greater is preferred)

#### **ENTRIES**

- Photographs that have won any other contests or have been published in a magazine or newspaper (except online) are not eligible.
- Individuals can only win once per category, but may win in multiple categories.
- Limit of two entries per category per entrant.

#### **\*\*\*FARM SAFETY REMINDER**

Please be reminded of the importance of farm safety in the activities portrayed in submissions. When taking photos, please keep in mind the safety of all those involved.

#### **IDENTIFICATION**

When submitting photos, the following contact information must be included:

- full name
- phone number
- email address
- province where the photo was taken
- category to be entered in

**DEADLINE** All entries must be received by email by end of day on **July 1, 2020**.

**JUDGING** The winners will be selected by a national panel of judges. Judges' decisions are final.

#### **FOR MORE INFORMATION**

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