



660 Speedvale Avenue West,
Suite 302
Guelph, ON N1K 1E5
T: 519-837-1326
E: info@farmfoodcare.org
W: www.FarmFoodCareON.org
@FarmFoodCareON

Farm & Food Care launches Photo Contest **Up to \$4,000 in cash prizes**

Feb 12, 2020 - (Guelph) - Farm & Food Care, a non-for-profit organization with a mandate to build public trust and confidence in food and farming, is launching a nation-wide farm photo contest with \$4,000 in cash prizes available for winners in six categories.

Winning photos may be used by the organization in the updated fifth edition of *The Real Dirt on Farming*, a publication that answers common questions about food and farming practices in Canada. For more information on this publication and to view the latest edition, visit www.RealDirtonFarming.org. Photos may also be used in other Farm & Food Care initiatives.

CATEGORIES

1. **Canadian Farm Scenes** – Capture the beauty of Canada’s rural landscape;
2. **Faces Behind Food & Farming** – From farmers to chefs and everyone in between – all the people who make food & farming possible doing what they love.
3. **All about Animals** – Farm animals in the barn or field;
4. **Farm Innovation** – Technology at work on Canadian farms;
5. **Crazy about Crops** – Photos of crops being grown in fields, orchards or greenhouses across Canada; and
6. **Farm to Plate** – Showcasing the fresh, delicious and nutritious food grown and produced right here in Canada.

PRIZES

- \$350 first prize in each category
 - \$200 second prize in each category
 - \$100 third prize in each category
- * Non-winning entries used in *The Real Dirt on Farming* booklet will receive \$50 per photo.

ELIGIBILITY

- All entries must be photographs taken in Canada.
- Entrants must own the rights to the photos they submit.
- The contest is open to all residents of Canada.

PUBLICATION

- Winners' names and photographs will be published on www.farmfoodcare.org and may be used in the 2020 edition of *The Real Dirt on Farming* or in other Farm & Food Care initiatives.
- Farm & Food Care reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible.
- By participating in this contest, each entrant agrees to provide Farm & Food Care with the non-exclusive rights to use their images. Participants agree to the terms and conditions outlined within.

FORMAT

- Entries are to be digital photographs and submitted electronically as jpeg files to contests@farmfoodcare.org (Emails must be no more than 6 MB in size, larger files may be submitted via WeTransfer or Dropbox)
- Cropping of photos is permitted, tonal or colour corrections are acceptable. Photos should not be filtered.
- Winners will be required to submit a high-resolution file suitable for print reproduction (minimum 300 dpi at 6 x 9 inches, 8 x 10 and greater is preferred)

ENTRIES

- Photographs that have won any other contests or have been published in a magazine or newspaper (except online) are not eligible.
- Individuals can only win once per category, but may win in multiple categories.
- Limit of two entries per category per entrant.

*****FARM SAFETY REMINDER**

Please be reminded of the importance of farm safety in the activities portrayed in submissions. When taking photos, please keep in mind the safety of all those involved.

IDENTIFICATION

When submitting photos, the following contact information must be included:

- full name
- phone number
- email address
- province where the photo was taken
- category to be entered in

DEADLINE All entries must be received by email by end of day on **July 1, 2020**.

JUDGING The winners will be selected by a national panel of judges. Judges' decisions are final.

FOR MORE INFORMATION

Madeline Rodrigue

Communications Manager, Farm & Food Care Ontario

contests@farmfoodcare.org

519-837-1326, extension 235