

## ***Virtual Conference and Speakers' Program - Agenda*** ***Tuesday, April 6, 2021***

**Event to be conducted electronically – web link to be sent out to attendees prior to the meeting**

**1 p.m. Conference and Speakers' Program begins**

**1:05 p.m. Welcome – Bonnie den Haan, Chair**

**1:15 p.m. Year in Review – Kelly Daynard, Executive Director**

**1:30 p.m. *Peace, Love and Fibre***

**Mairlyn Smith, Professional Home Economist**

Mairlyn Smith is the only P.H.Ec. in Canada who's also an alumnus of the Second City Comedy Troupe, making her the self-proclaimed funniest P.H.Ec. in the entire world. A popular media personality, MC and keynote speaker Mairlyn is also a regular guest expert on the award-winning national daytime television show Cityline as well as a regular on Toronto's Breakfast TV. Mairlyn's forte is her ability to mix learning with laughter. She's the author of seven award winning cookbooks. Cookbook number eight - Peace, Love and Fibre has recently made the best seller lists at The Globe and Mail, The Toronto Star, Amazon.ca and Chapters Indigo.

Check out her website [www.mairlynsmith.com](http://www.mairlynsmith.com) or follow her on Twitter and Instagram @MairlynSmith or Facebook @mairlyn.smith

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**2:30 p.m. *Farm & Food Care Champion Award***

**2:45 p.m. *Generational Change and the future of food in Canada***

**David Coletto, Marketing research lead and expert on millennials**

David Coletto delivers strategic advice and research design expertise to many of Canada's foremost corporations, advocacy groups, and political leaders. A leader in online research methodologies, public affairs research, corporate and organizational reputation studies, and youth research, Coletto has led projects for top-tier companies in many sectors including pharmaceutical, transportation, financial services, educational, natural resource, telecommunications, media, arts and cultural, tourism, and retail. He is an outspoken proponent of transparency in the polling industry and is regularly called upon by media and organizations alike to provide expert analyses of public opinion and research methodologies.

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**3:45 p.m. Final announcements**

**Thank you to our conference sponsors:**

