



Member Testimonial

VEAL FARMERS OF ONTARIO

BY: PASCAL BOUILLY, VEAL FARMERS OF ONTARIO

Veal Farmers of Ontario (VFO) board and staff believe that we are all 'stronger together' and this is especially true when it comes to our partnership with Farm & Food Care Ontario (FFCO). VFO is a farmer-run organization that represents the interests of Ontario's veal farmers. We work on a variety of projects and address the issues directly impacting male dairy calf and veal farmers, to create a proactive and engaged dairy calf and veal industry in Ontario. As a smaller organization, we know we cannot do everything ourselves and we need to use our limited resources wisely. That is why VFO works with our industry partners like FFCO to strategically address the needs of our sector and lay important foundation blocks that will serve our industry now and into the future.



Together, VFO and FFCO use our combined strengths and expertise and share a common vision on the importance of clear, concise, and transparent communications that best represent our industry. We truly appreciate the work that FFCO does, especially behind the scenes, to create ways for the broader agriculture sector to work together on behalf of our respective organizations on common goals that benefit all our farmers and engage with the consumer and general public.

This past year, the level of collaboration, helping each other, and sharing among our industry colleagues has been unprecedented and something we hope will be sustained well past this pandemic. We are stronger together and VFO looks forward to continuing these partnerships into 2021.