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## ***Farm & Food Care launches festive photo contest***

Join Farm & Food Care Ontario (FFCO) and help spread holiday cheer. FFCO is looking to brighten up the holidays this year by launching a **Festive Photo Contest**.

Winning photos will be used in the FFCO holiday card campaign or used in other Farm & Food Care initiatives.

### **CATEGORIES**

1. **Ontario Winter Wonderlands** – Capture the beauty of Ontario’s winter rural landscape.
2. **On-Farm Festivities** – How do you celebrate the holidays around the farm or in the barn?
3. **Farm to Table**– Showcase your delicious holiday meals made from food grown and produced right here in Ontario.

### **PRIZES**

- Three winners will each receive one complimentary ticket to Farm & Food Care’s Gala-in-a-box (valued at \$135.00)
- Custom Wrap print of your winning image.

### **ELIGIBILITY**

- All entries must be photographs taken in Ontario.
- Entrants must own the rights to the photos they submit.
- The contest is open to all residents of Ontario, 18 years of age or older.

### **PUBLICATION**

- Winners' names and photographs will be published on [www.FarmFoodCareON.org](http://www.FarmFoodCareON.org) and may be used in the FFCO holiday card campaign or used in other FFCO initiatives.
- FFCO reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Photos published will be credited to the photographer where possible.
- By participating in this contest, each entrant agrees to provide FFCO with the non-exclusive rights to use their images. Participants agree to the terms and conditions outlined within.

### **FORMAT**

- Entries are to be digital photographs and submitted electronically as jpeg files to [contests@farmfoodcare.org](mailto:contests@farmfoodcare.org) (Emails must be no more than 6 MB in size, larger files may be submitted via WeTransfer or Dropbox)
- Cropping of photos is permitted, tonal or colour corrections are acceptable. Photos should not be filtered.
- Winners will be required to submit a high-resolution file suitable for print reproduction (minimum 300 dpi at 6 x 9 inches, 8 x 10 and greater is preferred)

### **ENTRIES**

- Photographs that have won any other contests or have been published in a magazine or newspaper (except online) are ineligible.
- Individuals may enter multiple categories, but are only eligible to win once.
- Limit of two entries per category per entrant.

**\*\*\*FARM SAFETY REMINDER**

Please be reminded of the importance of farm safety in the activities portrayed in submissions. When taking photos, please keep in mind the safety of all those involved.

**IDENTIFICATION**

When submitting photos, the following contact information must be included:

- full name
- phone number
- email address

**DEADLINE** All entries must be received by email by end of the day on **October 18, 2021**.

**JUDGING** The winners will be selected by a panel of FFCO staff, board and members. Judges' decisions are final.

**FOR MORE INFORMATION**

Rachel Coles

Digital Marketing Coordinator, Farm & Food Care Ontario

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