

FARM & FOOD CARE ONTARIO INVITES YOU TO JOIN US FOR OUR 2021 GALA-IN-A-BOX CELEBRATION!

November 13th 2021 from 5:00-8:00pm

Join us for a Zoom kitchen party with Farm & Food Care's
closest friends from across Ontario!



Help make 2021's Gala-in-a-Box an experience that won't soon be forgotten!

This year we're featuring Ontario Flavours in a three part Gala-in-a-Box.

There are up to 500 boxes available for purchase, serving over 1000 guests.

Last year's program had over 300,000+ impressions on Twitter.

Part 1:

Ontario Flavours tasting box -
Filled with easy-to-impress-your-
guests appetizers and snacks from
partners across the province.

Part 2:

A three course cook-
along program
(groceries not included)

Part 3:

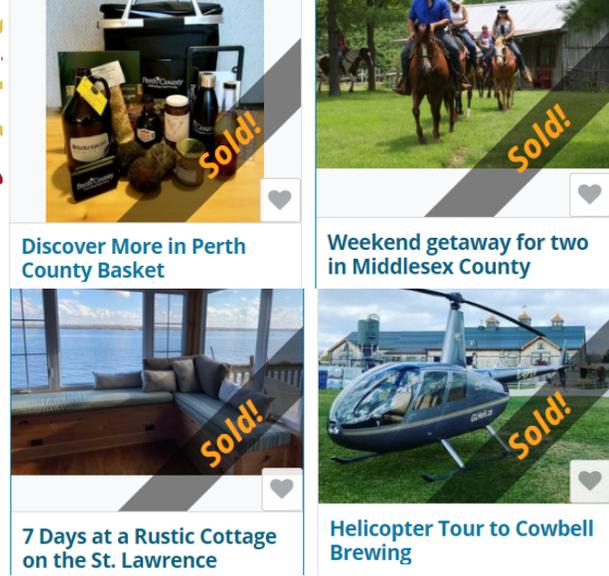
Cocktail Experience - Expansion Kit!
Toast Ontario with a cocktail
experience your guests will talk
about. (Serves 2)

Promote your Community!

Everyone knows Ontario is the place to be but do they know about the hidden gems in their own backyards?

Join us by providing an Ontario Tourism package including gifts and experiences our guests can bid on in a silent auction! Last year our sponsors raised over \$5000 in support of FFCO's public outreach initiatives and offered experiences like wine tastings, gift baskets, coupons, helicopter rides, overnight stays, dinner and more!

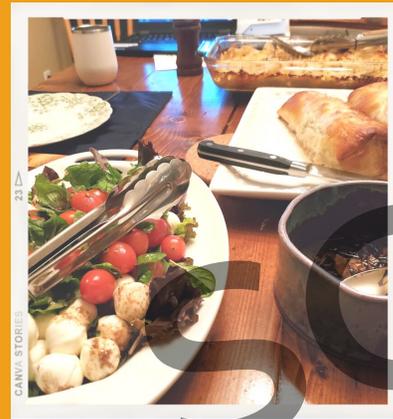
Sponsorship value: \$250-600+ Packages to serve 2+ people



Opportunities for Partnership: Exclusive Opportunities

Live Cook-Along Host

- \$5000 sponsorship value (+ in-kind support)
- Live cook-along brought to you by / opportunity to introduce Chef.
- Choose the menu's main ingredient.
- Primary recognition in the program and Gala box.

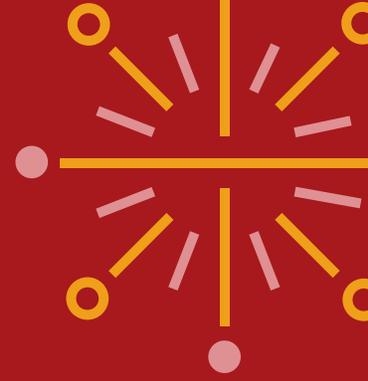


Side Dish Sponsorship

- \$2500
- Add an ingredient to the main meal featuring your commodity.
- Special recognition in the program.
- Opportunity to be "in the box" with meaningful items or in-kind donations.



Opportunities for Partnership: Shared Recognition and In-Kind Opportunities:



Shipping and Packaging Sponsor

- \$3000 x 3
- Your brand seals the box, is the first thing guests see and is the last thing between them and what's inside.
- Shipping for 500 boxes via Canada Post.
- Add the finishing touch on a beautiful experience. Customize a branded exterior sticker for primary recognition real estate!



Entertainment Sponsors

- \$2500 x 3
- The "drink ticket" sponsorship of the virtual world.
- Help deliver a taste of Ontario's best beer/spirits/cider to our guests as a perfect pairing to a great night of dining and connections.
- Special recognition in the Gala cocktail kit, which is a separately delivered cocktail box.

Opportunities for Partnership: Shared Recognition and In-Kind Opportunities:

Nibbles and Bits Sponsors

- (Shared recognition)
- \$1500 + in-kind snacks/swag
- Help build an exciting, delicious gala-in-a-box experience for guests with your commodity, product and brand front and centre.
- Recognition in the printed program, social media and event pre-marketing.
- Work with our team to deliver the best guest experience with your items.



Corporate Champion

- (Shared recognition)
- \$250
- FREE –with the purchase of six or more boxes.
- The “table sponsorship” of the virtual world.
- Recognition in the printed program and program slides.
- Show your support by inviting your team to the party.

We look forward to connecting with you!

For more information, to activate your sponsorship or to customize a sponsorship package contact Alicia Becker at alicia@farmfoodcare.org or by calling 519-242-5986

November 13

Registration begins Sept 22nd
at FarmFoodCareON.org

