

Welcome to



Dear Friends of Farm & Food Care Ontario,

What an exceptional couple of years it has been since we last met in person for FFCO's gala.

Many of us have begun to return to in-person events and meetings over the last several months, which has brought some welcomed re-connection and much-needed opportunities to be with friends and family. Next year, we hope to be gathering with you in person, but for now we're grateful for the opportunity to be with you across Ontario in this LIVE virtual event.

This year, as chair of the FFCO Board of Directors, I have had the great pleasure of connecting with members and volunteers across Ontario as we hosted our COVID-friendly Breakfast FROM the Farm events on fairgrounds in Ottawa Valley, Lindsay and London. The support of our local planning committee and local volunteers made these events a great success this year, reaching over 3000 people!

I'd like to thank our Board of Directors, staff, members and supporters for another exceptional year of building public trust. I'm so proud of the work we've been able to accomplish together and I am excited for what is in store for 2022. We can accomplish so much, together.

Looking forward to seeing you November 13th!

Bonnie den Haan
Chair, Board of Directors

A handwritten signature in black ink that reads 'B den Haan'.



Tonight's Agenda

Tonight, we gather to celebrate the best of Ontario agriculture! Check your email for a link to join and watch for these exciting highlights.

5:00 – Welcome from our Gala-in-a-Box hosts and sponsors

- Cocktail making experience with The Porch Light in Elora
- Toast to Ontario agriculture

5:40 – Main Course cook-along with Nick Benninger of Fat Sparrow Group

6:40 – 20 min break to eat and network

7:00 – Chair's address with Bonnie den Haan
Feed Ontario - Paul Mistele Award

7:30 – Ontario Tourism Auction ends

8:00 – Program ends



Nick Benninger, Fat Sparrow Group

Don't forget to pick up the groceries included in your shopping list so you can cook-along with us tonight!

We're proud to present the Feed Ontario Paul Mistele award tonight.



Feed Ontario - Paul Mistele award - Named for the late farm leader who founded Ontario Pork's Donate-A-Hog program in 1998, the Paul Mistele Memorial Award recognizes agricultural partners who have shown a significant and enduring commitment to ending hunger in Ontario.

Taste the flavours of Ontario in support of Farm & Food Care Ontario!



Help support the public trust-building work of Farm & Food Care Ontario, like *The Real Dirt on Farming*, *Faces Behind Food* and *Breakfast on the Farm* by bidding on experiences, dining and stays from locations across Ontario highlighting the best of tourism in our own backyard!

Building Public Trust Together

For over 30 years, Farm & Food Care Ontario (FFCO), volunteers and members, have worked together building meaningful campaigns, resources, events and activations to bridge farm gate to dinner plate across Ontario.

On behalf of Ontario's farmers, food producers and agri-businesses, FFCO and our partners are committed to growing awareness, appreciation and public access to credible information about food and farming.

Join us at the table!

Share your story or join the movement in one of the following ways:

- Become a member
- Donate
- Volunteer at FFCO events!

This year FFCO and partners were proud to host projects and events like:

- Breakfast from the Farm – Carp Agricultural Fairgrounds
- Breakfast from the Farm – Lindsay Exhibition
- Breakfast from the Farm – Western Fair District
- *The Real Dirt on Farming* – Teachers' Guide
- Food and Nutrition Forum - Food influencer webinars
- Faces Behind Food
- Virtual Food & Farm Field Trips in partnership with AgScape



2.7K NEW FOLLOWERS
79.4K ENGAGEMENTS



28.2K FOLLOWERS
122.5K ENGAGEMENTS



203K NEW USERS
857K PAGE VIEWS

VIRTUAL FOOD & FARM FIELD TRIPS

22 LIVE TOURS
200K VIEWS
230K IMPRESSIONS

Thank you to our platinum members for their support!



You could WIN!

We can't wait to see how your gala meals come together tonight.

We and our sponsors were so excited that we wanted to give you a chance to WIN!

Share your appetizer photos using **#VealAppyHour** for a chance to win a prize package.

Share your dessert photos using **#ONAppleADay** for a chance to win a gift basket!

The Gala-in-a-box veal appetizer and apple dessert photo contests close Sunday, November 14th at 12 noon. One winner for each contest will be selected at random. Entries are required to post a photo to Twitter prior to contest closing using the Hashtag - #VealAppyHour or #ONAppleADay.

This giveaway is not affiliated with any other Gala-in-a-Box giveaways and is open to residents of Ontario only. Farm & Food Care Ontario will contact the winner via direct message. We will never ask for any credit card or payment details. Remember to block and report any fake accounts that claim to be affiliated with this contest.



Thank you to our incredible sponsors

Main Dish Sponsor



Appetizer Sponsor



Dessert Sponsor



Cocktail Sponsor



Nibbles and Bits Sponsors



Thank you to our "in-the-box" wholesale partners and donors

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Osprey Bluffs Honey Company Kawartha Food Share Roesch Meats and More Van Raay Farms Wildly Delicious