

## Supporter level member: The Ontario Bison Association

"The Ontario Bison Association is a provincial association representing our province in the bison industry. We are a non-profit organization that promotes bison through education and awareness.

Consumers are asking questions and becoming more aware of their food; from where it comes from, to the ingredients used, and everything in between.

Now more than ever, we need to fill the gap by helping our consumers and members find the information that's important to them. Becoming a supporter member of Farm & Food Care Ontario is a step in the right direction for our association. Everyone wins when we stay connected!"

Derek Weidhaas Secretary Ontario Bison Association

