



Gold Member: Burnbrae Farms

Burnbrae Farms, a 6th generation Canadian family business, has been proud to be Gold members of Farm & Food Care since its inception in 2012. Our commitment goes back to the launch of the original website, we were sponsors of the egg and laying hen category and we now sponsor videos on FarmFood360.

True highlights are the farm tours that we have hosted in partnership with FFCO to share our farming and family story. We look forward to hosting more tours once we put the pandemic behind us. Never has it been more important to share our farming stories, especially as consumers continue to express curiosity about where their food comes from and how farm animals are handled. Our Burnbrae colleagues have served on both the FFCO Environmental and Animal Care Councils.

Transparency is important to FFCO, Burnbrae Farms, and the Hudson family and we are very proud to participate in their messaging including the amazing publication, The Real Dirt on Farming. With the advent of social media, there are many sources of both information and misinformation available to consumers, and the agricultural community plays a key role in ongoing education and awareness. We look forward to our continued partnership and participation in the evolving communication landscape in which FFCO will play an integral role.

Sue Hudson, Burnbae Farms

