



## **Platinum Member: Egg Farmers of Ontario**

Egg Farmers of Ontario (EFO) is a proud Platinum member of Farm & Food Care Ontario (FFCO). Over the many years of our partnership, our focus may have changed, but our shared values remain the same.

Farm & Food Care has been a valuable advocate for Ontario egg and pullet farmers. Their efforts in sharing the story of modern agriculture across the province helps extend our messages to a wider audience; from students in the classroom to chefs, Registered Dietitians, food writers and consumers.

Through our shared understanding of the importance of creating and continuing the conversation between farmers and consumers, EFO has been happy to work alongside FFCO to share the egg farming experience. Programs like Breakfast on the Farm, farm tours and sharing of resources all help to bridge the gap between rural and urban and engage with consumers. Many of our farmers have also been able to access FFCO programs and resources to help them become better egg ambassadors, and connect in meaningful ways with the public.

We view FFCO as a valuable partner in engaging with consumers and an excellent resource for our farmers. We are confident the relationship will continue to evolve with the changing consumer.

- Scott Helps, Chair, Egg Farmers of Ontario

