

FFCO Annual Conference, April 13, 2022
P R O G R A M
The GrandWay Event Centre, Elora, ON

9:00 AM	Arrive, register, coffee, networking
9:30 AM	Virtual connection open
10:00 AM	Conference opens. Presentation from The Honourable Lisa Thompson, Ontario Minister of Agriculture, Food and Rural Affairs FFCO President's report
10:15 AM	FFCO presentation
11:00 AM	Panel presentation: Mike Buis, Buis Beef and Bloomfield Feed Company; Marianne Edward, Sheldon Creek Dairy; Erin McLean, McLean Berry Farm; and Kevin Snyder, Snyder Heritage Farms speaking about why and how their companies were affected by Covid, what strategies they implemented to deal with immediate and longer term needs what innovative and creative ideas they've put in place to set themselves up for success.
12:00 PM	"Taste of Ontario" Lunch
1:15 PM	Tim May: Farming the Fields of Social Media
2:30 PM	Presentation of the Farm & Food Care Ontario Champion Award
2:45 PM	Keynote speaker Bill Carr, Communication Expert Award-Winning Humourist will be addressseing "Relating Remotely vs. Remotely Relating: The art of working remotely in healthy and productive ways"
4:00 PM	Conference wrap up.