



# Grand River Agricultural Society

## **Gold Member: Grand River Agricultural Society**

"We at Grand River Agricultural Society (GRAS) have a vision to "Nourish people, animals and the planet" and working with Farm & Food Care Ontario does all three!

Beginning our partnership in 2021, we saw a natural fit in shared values and common goals within the core areas that Farm & Food Care Ontario is looking to make an impact:

- 1) Farm Animal Care – the "people" and "animals" in Ag
- 2) Farming and the Environment - taking care of the "planet"
- 3) Food and Farming Resources- nourishment of body and mind

GRAS was attracted not only to the work of Farm and Food Care Ontario but that at it's core it embodied the value partnership. As a coalition of agricultural organizations, we saw that Farm and Food Care Ontario as a key connector, looking to bring parties together to strive for success. By leveraging their network, they provide solutions to problems that affected the whole agriculture sector, often in fun, approachable and educational ways.

As a not-for-profit organization, GRAS strives to fulfill our vision through our commitment to innovation, education, economic growth, and community. As owner and operator of the Grand River Raceway, the brand new GrandWay Events Centre, and home to Elements Casino, our team is committed to generating financial surpluses that are reinvested into our scholarships, community mini-grants, partnerships, and impact investing. Since its foundation in Elora, GRAS has contributed over \$2 Million through its philanthropic endeavours and we are looking to increase that number significantly in the coming years.

We are excited to continue providing Farm and Food Care Ontario with the financial and in-kind support that will allow them to expand their programming, and help reaffirm their position as the go-to experts in Ontario for agriculture industry, and consumer information."

Katie Giddy  
VP Operations  
Grand River Agricultural Society

