



## **Silver Member: Heartland Farm Mutual**

Heartland was established in 2016 as a result of the amalgamation between North Waterloo Farmers Mutual Insurance Company (established 1874) and Oxford Mutual Insurance Company (established 1878), and just this year amalgamated with the Kings Mutual Insurance Company of Berwick, Nova Scotia. Heartland offers home, farm, automobile, and business insurance through brokers and agents in Ontario and Nova Scotia. Heartland is the second-largest insurer in the group of companies known as farm mutuals in the Province of Ontario.

With so much of Heartland's history founded in the rural and agricultural sector, it seemed a natural fit to partner with Farm & Food Care Ontario. The advocacy and education that Farm & Food Care provides for farmers and the general public, fits very well with Heartland's commitment to the agriculture industry. The unique services that Farm & Food Care provides, such as training for first responders on how to better understand incidents that may involve livestock in transit, is just one example of many.

We are very pleased to support Food & Farm Care Ontario, and are excited to support the creative and important ways they are contributing to our agricultural industry!

Jason Ouellette ,Business Development & Marketing Analyst

