Media Advisory



Media invited to attend Breakfast from the Farm 9:00 a.m. to 2:30 p.m. June 4, 2021 – Paris Fairgrounds

May 27, 2022 – On June 4, 2022, *Breakfast from the Farm* will be hosted by Farm & Food Care Ontario (FFCO) and local farmers at the Paris Fairgrounds in Paris, Ontario. Local media are invited and encouraged to attend.

This family-friendly event, held to launch Ontario Local Food Week (June 4-10), will provide a unique opportunity for farmers and non-farming Ontarians to walk through exhibits of farm animals and equipment. It gives visitors the chance to have a conversation about food and farming and have their questions answered by real farmers.

Each carload of guests will also receive a bag of breakfast ingredients including pancake mix, eggs, maple syrup, milk, butter, cheese, vegetables and more.

Since 2013, farm families across Ontario have opened their farms to host Breakfast from the Farm events. These popular events have attracted thousands of urban and suburban visitors to local farms across the province. FFCO hosted three drive-through events in 2021 that met all COVID-19 safety guidelines. In 2022 the event will be walkable with displays, livestock and farmers on site to answer guest's questions The Paris event is the first of three events FFCO will host with Fair partners this season.

Breakfast from the Farm is made possible with co-host Paris Agricultural Society and the support of local agribusinesses and organizations.

To pre-register as a VIP media guest, email amber@farmfoodcare.org.

Event Details:

Date: June 4, 2022, 9 a.m. to 12 p.m.

Location: Paris Fair Grounds (Entrance to the event will be located off Silver Street at the second

entrance.)

For more information: Amber Anderson, Communications Manager, 519-837-1326, extension 235; cell 416-807-7458; amber@farmfoodcare.org

-30-

Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.FarmFoodCareON.org

^{**} Special parking for media will be available when attendance is confirmed.