

Media invited to attend Breakfast from the Farm
9:00 a.m. to 12:00 noon August 27, 2022 – Grand River Raceway

August 15, 2022 – On August 27, 2022, *Breakfast from the Farm* will be hosted by Farm & Food Care Ontario (FFCO) and local farmers at the Grand River Raceway in Elora, Ontario. Local media are invited and encouraged to attend.

This family-friendly event will provide a unique opportunity for non-farming Ontarians to walk through exhibits of farm animals and equipment. It gives visitors the chance to have conversations about food and farming and have their questions answered by real farmers.

Each registered guest will receive a breakfast sandwich on-site and take home a 1kg bag of pancake mix and 250ml maple syrup along to enjoy later.

Since 2013, farm families across Ontario have opened their farms to host Breakfast from the Farm events. These popular experiences have attracted thousands of urban and suburban visitors to local farms across the province. FFCO hosted three drive-through events in 2021 that met all COVID-19 safety guidelines. In Elora, the event will be walkable with displays, livestock and farmers on site to answer guest's questions. This event is the second of three events FFCO will host with Fair partners this season.

Breakfast from the Farm is made possible with co-host Grand River Agricultural Society, the Fergus Agricultural Society and the support of local agri-businesses and organizations.

To pre-register as a VIP media guest, email amber@farmfoodcare.org.

Event Details:

Date: August 27, 2022, 9 a.m. to 12 noon.

Location: Grand River Raceway, 7445 Wellington County Rd 21, Elora, ON N0B 1S0

** Special parking for media will be available when attendance is confirmed.

For more information: Amber Anderson, Communications Manager, 519-837-1326, extension 235; cell 416-807-7458; amber@farmfoodcare.org

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Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit

www.FarmFoodCareON.org