Media Advisory



Media invited to attend Breakfast from the Farm Promotion welcomed ahead of event

8:00 a.m. to 12:00 noon October 8, 2022 - Milton Fairgrounds

September 30, 2022 – On October 8, 2022, *Breakfast from the Farm* will be hosted by Farm & Food Care Ontario (FFCO) and local farmers at the Milton Fairgrounds in Milton, Ontario. Local media are invited and encouraged to attend.

This family-friendly event will provide a unique opportunity for non-farming Ontarians to walk through exhibits of farm animals and equipment. Visitors will have the chance to meet farmers from their community and have conversations about food and farming with the folks who farm in their backyard.

Each registered guest will receive a breakfast sandwich on-site and take home a 1kg bag of pancake mix and 250ml of maple syrup to enjoy later.

Since 2013, farm families across Ontario have opened their farms to host *Breakfast from the Farm* events. These popular experiences have attracted thousands of urban and suburban visitors to local farms across the province. FFCO hosted three drive-through events in 2021 that met all COVID-19 safety guidelines. In Milton, the event will be walkable with displays, livestock and farmers on site to answer guest's questions. This event is the final of three events FFCO will host with fair partners this season.

Breakfast from the Farm is made possible with the support of co-host Halton Agricultural Society along with partners and sponsors from local agri-businesses and organizations.

For questions about the event, promotions or to pre-register as a VIP media guest, email: amber@farmfoodcare.org.

Event Details:

Date: October 8, 2022 8 a.m. to 12 noon.

Location: Milton Fairgrounds, 136 Robert Street, Milton, ON L9T 1G9

** Special parking for media will be available when attendance is confirmed.

For more information: Amber Anderson, Communications Manager, 519-837-1326, extension 235; cell 416-807-7458; amber@farmfoodcare.org

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Farm & Food Care Ontario is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming in Ontario. For more information visit www.FarmFoodCareON.org