



## **Supporter level member: Lindsay Agricultural Society**

"The Lindsay Agricultural Society (LAS) was founded in 1854 and later began hosting the Lindsay Central Exhibition as a way to promote growth and advancement in the local agricultural community through competition. As the urban population in Kawartha Lakes began to expand and move away from direct involvement with agriculture, the mandate of the LAS shifted to include promoting agriculture awareness and providing agriculture education whenever possible, with emphasis on engaging with the local urban population during the Lindsay Exhibition (LEX).

Becoming a member of Farm & Food Care Ontario (FFCO) was a natural fit for the LAS. We became a member back when it was the Ontario Farm Animal Council and we continue to see the benefit of being a part of the organization. The team at FFCO provides quality resources that make it easy for us to fulfill our mandate of providing agriculture education during the LEX and at other events throughout the year. The print materials, digital content, and especially the virtual reality [FarmFood360°](#) tours all contribute to a very exciting and engaging experience for LEX goers of all ages!

We look forward to continuing to grow our relationship with Farm & Food Care in the years to come.

