



# Speaker Services

Farm & Food Care Ontario can customize presentations and training workshops for your audience on a wide variety of topics. Each year the team speaks to dozens of audiences across Ontario and beyond. For out of province or international rates, please contact our office.

Speaker Services		Fees <sup>1</sup>		
Presentation	Description	Farm & Food Care Ontario Member <sup>2</sup>	Non-member Rate	
			Not For Profit	For Profit
<b>Talking to Canadians about food and farming</b> (45 minutes to 1 hour)	Why has the rural/urban divide developed? What do Canadians wonder about when it comes to their food? What can those in agriculture do about it? This presentation focuses on the need to speak up about the industry – and how Farm & Food Care’s work helps with that.	\$350	\$500	\$1,000
<b>Ag 101</b> (2-to-3-hour session)	This customizable presentation will help company employees be better able to talk with clients and answer questions about the industry they work in. The program will cover many of the basics about Ontario agriculture - answering questions commonly asked by Canadians. <ul style="list-style-type: none"> <li>The what, where and why of animal agriculture</li> <li>Crops in Ontario</li> <li>Environmental sustainability</li> <li>Hot topics – food insecurity, animal diseases, crop protection, antibiotic and hormone use, food labelling and more</li> <li>Advances in technology</li> </ul>	\$350	\$500	\$1,000
<b>Boothmanship</b> (1 hour – virtual)	Proper boothmanship is vital to the success of your trade show or consumer show exhibit. This refresher webinar will focus on branding, handouts, good booth layouts, staffing and the dos and don’ts of working in a trade show environment.	\$350	\$500	\$1,000
<b>Social Media 101</b>	Social media is where you can generate awareness, build trust and tell the story of agriculture. This presentation walks you through the main social media platforms along with the dos and don’ts of engaging online.	\$350	\$500	\$1,000
Training Programs		Fees <sup>1</sup>		
Presentation	Description	Farm & Food Care Ontario Member <sup>2</sup>	Non-member Rate	
			Not For Profit	For Profit
<b>Speak Up Training</b> (up to 50 people) (half-day, full day and virtual/abbreviated 2-hour sessions available)	The Speak Up program was developed more than 25 years ago in Ontario and has now expanded across Canada. The training gives participants the ability to tell their stories in an easily understood and compelling manner. This could be of use in farm tours or presentations to political leaders, service clubs, school groups and more. In this workshop, you’ll learn how to tell your farm story to a non-farming audience.	Full day - \$1,500 ½ day - \$750 2-hour virtual - \$350	Full day - \$1,875 ½ day - \$937.50 2-hour virtual - \$437.50	Full day - \$1,875 ½ day - \$937.50 2-hour virtual - \$437.50
<b>Agricultural Media Training BASIC</b> (2 hours)	This lecture style presentation will give participants a basic understanding of the media (both urban and agricultural), focusing on question and answer techniques, the rights of an interviewee and key message development.	\$500	\$750	\$1,000
<b>Agricultural Media Training ADVANCED</b> (up to 10 people) (full day)	This session is interactive and gives participants an understanding of the media, the tools needed to prepare for an interview and a process that gives participants real life, on camera interview experience. The full day session includes two facilitators, videographer and course materials.	\$400 per person	\$500 per person	Contact FFCO for rates
<b>Livestock Emergency Response Training</b> (half day, full day and 2-hour virtual sessions available)	Transport accidents involving livestock trailers present unique challenges for first responders like police or firefighters. Animals that are injured, trapped or loose as the result of a vehicular accident require special consideration for all involved. This course, led by a large animal rescue expert, covers trailer design and the implications for extrication points, animal behaviour, incident command, euthanasia protocols and how to develop pre-planning documents using provided templates. <a href="http://www.farmfoodcareon.org/emergency-training">www.farmfoodcareon.org/emergency-training</a>		2-hour virtual course - \$1,000 In person course - \$2,500	

**NOTES:**

- Travel fees expense schedule; travel expenses to be agreed upon when booking
  - Mileage rate - \$0.52/km
  - Travel could include the following: air fare, travel to and from the airport, accommodations and meals
- Number of complimentary speaking engagements are dependent on membership level. Reduced rates and customizable quotes for the additional sessions are available for Platinum and Gold members.



# Speaker Request Form

**Organization/Business Name:**

**Contact Name:**

**Phone:**

**Email:**

**Date of Meeting/Event:**

**Meeting start time:**

**Time of presentation:**

**Location:**

**Duration of presentation:**

**Number of attendees expected:**

**Suggested topic:**

**Audio Visual Equipment Provided (please check):**

Screen

Media Projector

Laptop

Speakers

**How did you hear about Farm & Food Care?**

Member

Previous Farm & Food Care presentation

Recommendation

**Other Information (please specify):**

**Disclaimer:**

Filling out this form acts as a request and will be reviewed by Farm & Food Care Ontario staff. Speaking requests will be considered once a completed request form is received. To assist with scheduling, we ask that speaking requests for meetings and events be made at least one month prior to the date of the event.

This does NOT guarantee that Farm & Food Care Ontario will speak at your event. If someone is available, we will contact you for more information.

**Return your completed form to: [info@farmfoodcare.org](mailto:info@farmfoodcare.org)**

Office Use:

Date Received: \_\_\_\_\_