



For Immediate Release

Photos of Canadian agriculture available free for non-commercial use

Farm & Food Care releases new farm photo library

May 23, 2023 - (Guelph) - Farm & Food Care has relaunched **FarmPhotos.ca**, a library of contemporary photos of Canadian agriculture.

FarmPhotos.ca opens the barn door and allows access to images of typical, contemporary Canadians farm online. The library was created to provide those in agricultural education and media an opportunity to access accurate, up-to-date photographs of agriculture.

In the library users can find pictures of Canadian farm animals, field crops, vegetables, orchards and fruits, farm families, animal care and handling practices, modern barns, environmental initiatives and food processing plants.

The library is freely available for non-commercial use with images available for download.

Farm & Food Care Ontario (FFCO) first launched the site more than 20 years ago. Eight years ago, Farm & Food Care Saskatchewan (FFCSK) offered its own online gallery. In 2023, FFCO, FFCSK and Farm & Food Care Prince Edward Island (FFCPEI) have brought their collections together and added thousands of new photos to feature a wider variety of farm types and locations across Canada.

"It is exciting for this resource to be available to the public again in such an accessible way," stated FFCO Chair Crispin Colvin. "When educators and the media can easily find and use pictures of agriculture that are current and Canadian, it means that people are seeing agriculture as it is today. We want people to see agriculture that is representative of what farmers in Canada are doing now."

"Farm & Food Care Saskatchewan is excited to be working with our sister groups in Ontario and P.E.I. on this project. Being able to show agriculture from many different places in Canada showcases the diversity of Canadian agriculture, especially in crops and techniques," stated Clinton Monchuk, FFCSK Executive Director. "We want farmers from across the country to be seen through this project."

"Agriculture in Canada is so different from region to region, so FFCPEI really values being able to make these photos available for public use," stated Keisha Rose-Topic, Chair of FFCPEI. "Seeing images of agriculture from across the country really emphasizes the difference and similarities of agriculture in this country."

FOR MORE INFORMATION

FFCO: Lauren Miller, Communications Coordinator: lauren@farmfoodcare.org

FFCSK: Angela Larson, Digital Media & Communications Specialist: angela@farmfoodcaresk.org

Farm & Food Care is a coalition of farmers, agriculture and food partners proactively working together to ensure public trust and confidence in food and farming. Farm & Food Care provides a coordinated approach and credible information on food and farming across Canada. For more information visit www.FarmFoodCare.org