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Silver Member: Mushrooms Canada

Mushrooms Canada has been a member of Farm & Food Care Ontario since 2015. Year after year, we continue to see real value in our membership. The job of feeding Canadians, as well as the world, is no easy feat and it is essential that organizations like FFCO exist to help in bridging the knowledge gap around how food gets from the farm to our dinner tables. We are thrilled to be a part of impactful projects such as the Faces Behind Food campaign, in-person farm tours, Breakfast on the Farm and most importantly, the Farm Food 360 Virtual Farm Tour series.

For many people, mushrooms are rather mysterious and consumers are curious about just how exactly mushrooms grow. One cannot drive by a field to see mushrooms growing neatly in rows and many people will never have the occasion to visit a farm, which is why Mushrooms Canada chose to work with Farm & Food Care Ontario to provide all Canadians with an opportunity to learn about mushrooms in a fun and virtual way. A picture is worth a thousand words and so a virtual 360-degree video must be worth a million words!

Mushrooms Canada is a voluntary, non-profit organization founded in 1955. Our members are dedicated to the production and marketing of fresh mushrooms in Canada. Membership includes mushroom growers, processors, spawn makers, suppliers and scientists. Mushrooms Canada advocates food safety, healthy nutrition and the proper care and handling of fresh Canadian mushrooms.

Marianne Muth, Project Coordinator, Mushrooms Canada

