



# Speaker Services

Farm & Food Care Ontario can customize presentations and training workshops for your audience on a wide variety of topics. Each year the team speaks to a variety of audiences across Ontario and beyond. For out of province or international rates please contact our office.

SPEAKER SERVICES			Fees <sup>2</sup>	
Presentation	Description	Farm & Food Care Ontario Member <sup>3</sup>	Non member rate	
			Not for Profit	For Profit
<b>Talking to Canadians about food and farming</b> (45 minutes to 1 hour)	Why has the rural/urban divide developed? What do Canadians wonder about when it comes to their food? What can those in agriculture do about it? This presentation focuses on the need to speak up about the industry – and how Farm & Food Care's work helps with that.	\$350+ travel expenses	\$500 + travel expenses	\$1,000 + travel expenses
<b>Farming and the Environment</b> (45 minutes to 1 hour)	These customizable presentations can be tailored to farm or public audiences and cover current issues in environmental stewardship such as farm sustainability, soil health, the importance of nutrient stewardship (particularly manure in regards to phosphorus loss and winter application concerns), Lake Erie nutrient issues, water use in agriculture and a big picture look at agriculture and the Ontario landscape including protection of water and the Great Lakes.	\$350 + travel expenses	\$500 + travel expenses	\$1,000 + travel expenses
<b>Farm Animal Care</b> (45 minutes to 1 hour)	These customizable presentations can be tailored to a farm or public audiences and cover current issues in farm animal care such as sustainable food and animal welfare, Codes of Practice, barn/farm fire awareness and prevention, updates on animal care legislation, what farmers need to know about the new Provincial Animal Welfare Services Act (2019) and more.	\$350 + travel expenses	\$500 + travel expenses	\$1,000 + travel expenses
<b>Ag 101</b> (Two hour session)	These customizable presentations will help company employees be better able to converse with clients and answer questions they're asked about the industry they work in. The program will cover many of the basics about agriculture, answering questions commonly asked by Canadians. <ul style="list-style-type: none"> <li>• The what, where and whys of animal agriculture</li> <li>• Crops from coast to coast</li> <li>• Environmental sustainability</li> <li>• Hot topic issues like pesticides, antibiotics, hormones and food labelling</li> <li>• Advancements in technology</li> </ul>	\$350+ travel expenses	\$500+ travel expenses	\$1,000 + travel expenses

TRAINING PROGRAMS			Fees <sup>2</sup>	
Presentation	Description	Farm & Food Care Ontario Member <sup>3</sup>	Non member rate	
			Not for Profit	For Profit
<b>Speak Up Training</b> (half day, full day and virtual/abbreviated two hour) sessions available (Up to 50 people)	The Speak Up program was developed more than 20 years ago in Ontario and has now expanded across Canada. The training gives participants the ability to tell their stories in an easy-to-understand and compelling manner. This could be of use in farm tours or presentations to political leaders, service clubs, school groups and more. In this workshop, you'll learn who your average Canadian is, how much they know or don't know about where their food comes from and how to tell your farm story to a non-farming audience.	\$1,500 full day program in person \$750 half day in person \$350 virtual	\$2,500 + travel expenses full day course	\$4,000 + travel expenses full day course
<b>Media Training</b> (full day and virtual/abbreviated two hour sessions available). (Up to 10 people)	This session is interactive and gives the participants an understanding of the media, the tools needed to prepare for a media interview and an interview training process that gives participants real life interview experience. The full day session includes two facilitators, videographer and all course materials.	25% discount	\$500 per person full day	\$4,000 + travel expenses
<b>Livestock Emergency Training (Livestock Truck Rollover):</b> Transport accidents involving livestock trailers present unique challenges for first responders like police or firefighters. Animals that are injured, trapped or loose as the result of a vehicular accident require special consideration for the safety of all concerned. Experience has shown that responders who have had livestock emergency training can more confidently respond to these situations, working in an organized and safe manner while minimizing the overall time on scene. This course will cover trailer design and the implications for extrication points, animal behaviour, incident command related to this unique situation, euthanasia protocols, and how to develop pre-planning documents using provided templates. This course is delivered by large animal rescue expert, Victor MacPherson, and is especially designed for first responders and emergency personnel. (Half day, full day and virtual (abbreviated two hour) sessions available. <a href="https://www.farmfoodcareon.org/emergency-training/">https://www.farmfoodcareon.org/emergency-training/</a> )		<p>\$5,000*</p> <p>Cost includes in person course for up to 25 participants (includes workshop materials and lunch for participants). Additional participants are \$100 per person. Additional travel costs may apply for courses booked more than 200 km away from Guelph.</p>		
		Virtual 2 hr Courses \$50 per person		

**Notes:**

1. Fees subject to 13% HST
2. Travel Fees Expense Schedule:  
Travel expenses to be agreed upon when booking:
  - Mileage rate is \$0.49/km

- Travel could include the following: travel (air), travel to and from the airport (if applicable), accommodations and meals.
3. Number of complimentary speaking engagements are dependent on membership level. Reduced rates and customizable quotes for additional sessions are available for Platinum and Gold members.



# Speaker Request Form

**Organization/Business Name:**

**Contact Name:**

**Phone:**

**Email:**

**Date of Meeting/Event:**

**Meeting start time:**

**Time of presentation:**

**Location:**

**Duration of presentation:**

**Number of attendees expected:**

**Suggested topic:**

**Audio Visual Equipment Provided (please check):**

Screen

Media Projector

Laptop

Speakers

**How did you hear about Farm & Food Care?**

Member

Previous Farm & Food Care presentation

Recommendation

**Other Information (please specify):**

**Disclaimer:**

Filling out this form acts as a request and will be reviewed by Farm & Food Care Ontario staff. Speaking requests will be considered once a completed request form is received. To assist with scheduling, we ask that speaking requests for meetings and events be made at least one month prior to the date of the event.

This does NOT guarantee that Farm & Food Care Ontario will speak at your event. If someone is available, we will contact you for more information.

**Return your completed form to: [info@farmfoodcare.org](mailto:info@farmfoodcare.org)**

Office Use:

Date Received: \_\_\_\_\_