

# BREAKFAST ON THE FARM

**The Ruitter Family, Blackrapids Farm, Ottawa  
June 22, 2024 from 9 a.m. to 1 p.m.**

## THE EXPERIENCE

Meet the Ruitter family. For 62 years, this second-generation dairy farm just outside of Ottawa has been the Ruitter family's labour of love. Their farm is home to 110 animals and showcases the impressive innovation and technology used in farming today. On June 22, the Ruitter family welcomes you to visit Blackrapids farm to tour a modern dairy barn and witness firsthand how robots seamlessly handle tasks such as milking and feeding, reflecting the Ruitter Family's commitment to efficiency and sustainability.



Guests will be treated to an all-Ontario breakfast, farm tour, visits to interactive educational displays, family photo ops and a lot of fun! As a member of the Ontario agricultural family, we invite you to join us that day through generous support and partnership that will make this event a community-driven success. Thank you for standing with us as we build public trust in food and farming in Ontario.



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## HOSTED BY: FARM & FOOD CARE ONTARIO



Farm & Food Care Ontario (FFCO) is a registered Canadian charity and whole-sector coalition made up of representatives from all farming types and associated businesses and positions itself as the helpful expert on Ontario agriculture. Farm & Food Care Ontario brings farmers, agricultural professionals, related businesses, government organizations and other groups together with a mandate to build public trust in food and farming in Ontario and across Canada.



## OPPORTUNITIES TO GET INVOLVED

### SUPPORT THE EVENT!

This event is made possible by sponsors and partners who believe in local community, and the importance of agricultural education for all Ontarians.

	<b>\$5000 GUARDIAN</b>	<b>\$2500 ADVOCATE</b>	<b>\$1000 LEADER</b>	<b>\$500 COLLABORATOR</b>
<b>Recognition on event marketing, day-of signage, and digital post-event communications</b>	Logo	Logo	Name	Name
<b>Opportunity to host an on-site display or booth</b>	X	X	X	
<b>Product/organization information featured at the event</b>	X	X	X	
<b>Acknowledgement through FFCO website and annual report</b>	X	X	X	X
<b>Social media recognition</b>	<b>Three times</b> prior to, during or following the event.	<b>Two times</b> prior to, during or following the event.	<b>One post</b> prior to or during the event.	<b>One post</b> prior to or during the event.

**IN-KIND DONATIONS OF GOODS AND SERVICES TO SUPPORT THE EVENT WILL BE RECOGNIZED AT THEIR EQUIVALENT CASH VALUES.**

For more information or to be part of Breakfast on the Farm contact us at [events@farmfoodcare.org](mailto:events@farmfoodcare.org) or call 519-837-1326

**PARTNERSHIP  
DEADLINE:  
JUNE 10, 2024**