

ANNUAL CONFERENCE | April 11



**Farm &
Food Care**
Ontario

9:00 - 10:30 a.m.

FFCO voting members annual meeting

10:30 a.m.

Registration & Networking

11:00 a.m. - 4:00 p.m.

Speakers' Conference

The GrandWay Events Centre
(With thanks to the Grand River Agricultural Society)
7445 Wellington County Rd 21, Elora, ON

Keynote Speaker
"If I Can..."
with farmer and
motivational speaker,
Chris Koch

Presented by:



Highlights include:

Taste of Ontario
Lunch

Food & Farming Champion
Award presentation

Overview of FFCO
initiatives



Cami Ryan

Presented by:



Mis/Disinformation:
Difficult to detect,
impossible to ignore

Cami Ryan, PhD, is the social and behavioral sciences lead at Bayer Crop Science, with over 25 years of experience in agriculture and ag sciences. In her role with Regulatory Scientific Affairs (RSA), she strengthens relationships and engages with social, behavioral, and political scientists. Leveraging her extensive scientific network, Cami examines policy, regulations, consumer behavior, and public acceptance of agricultural innovations globally.



Graham Taylor

Artificial Intelligence ethics:
managing risks and
responsibilities

Graham Taylor, a Professor and Canada Research Chair in Machine Learning at the University of Guelph, leads research focused on deep learning and its ethical implications. Graham's work involves studying ethical concerns in AI, building responsible systems, and applying AI advancements to societal issues. Graham will discuss key risks associated with machine learning models, including misinformation and the urgency of ethical considerations in AI development.

General Sponsors:



Registration fees are non-refundable, but are transferable. Farm & Food Care Ontario reserves the right to limit entry to this event to those individuals who support the objectives of the organization.