



AITC-Canada and Farm & Food Care release new edition of the *Real Dirt on Farming in the Classroom*

May 22, 2024 (Winnipeg, MB) – Agriculture in the Classroom Canada (AITC-C) and Farm & Food Care (FFC) are pleased to release the next edition of *The Real Dirt on Farming in the Classroom* e-learning resource. This innovative partnership aims to provide Grade 7-12 students across Canada with the opportunity to explore key topics related to the agriculture and food industry.

Designed as a comprehensive educational tool, *The Real Dirt on Farming in the Classroom* offers students the chance to engage with a wide range of topics, including the diverse individuals working in the agriculture and food industry, sustainable farming practices, the impact of climate change on agriculture, innovations in the field, animal welfare and much more.

Through multimedia content, interactive modules and case studies, students will have the chance to delve into the complexities of modern agriculture while gaining valuable insights into the importance of sustainable food production.

“Our partnership with Farm & Food Care has allowed us to create a dynamic educational resource to inspire and educate the next generation of agricultural leaders,” said Mathieu Rouleau, Executive Director of AITC-C. “By providing students with access to accurate and engaging information about agriculture and food production, we can empower them to make informed food choices.”

“We’re so pleased to be able to work with AITC-C on this project. We’re often asked by educators about how they can use our publication in their classrooms, but that’s not Farm & Food Care’s expertise. Using AITC-C’s national network ensures that this award-winning resource reaches a much broader audience,” said Kelly Daynard, Executive Director of Farm & Food Care Ontario.

First developed in 2021, this resource accompanied the fifth edition of *The Real Dirt on Farming (RDOF)* magazine. With the help of AITC-C’s provincial member organizations, this new e-learning resource will be available digitally along with the digital sixth edition of the RDOF magazine to classrooms across Canada.

For more information about the program or to access the e-learning resource, please visit <https://bit.ly/3xX6ER8> and www.RealDirtonFarming.ca.



About Farm & Food Care (FFC)

With offices in Saskatchewan, Ontario and Prince Edward Island, Farm & Food Care cultivates appreciation for food and farming by connecting farm gates to our dinner plates. Farm & Food Care brings farmers, agricultural professionals, related businesses and other groups together with a mandate to provide credible information on food and farming in Canada. For more information, visit www.FarmFoodCare.org or www.RealDirtonFarming.ca

About Agriculture in the Classroom Canada

With a vision to create meaningful connections to agriculture and food, AITC-C is the national advocate for agriculture education, representing a collective of 10 provincial member organizations that deliver agriculture education on the ground across Canada. AITC-C is the umbrella organization connecting the national network to facilitate sharing and collaboration and deliver accurate, balanced, and current resources. Visit www.aitc-canada.ca to learn more.

-30-

For more information, contact:

Tracey Shelton

Communications Consultant, Agriculture in the Classroom Canada

tshelton@aitc-canada.ca

204-995-2102

Kelly Daynard

Executive Director, Farm & Food Care Ontario

kelly@farmfoodcare.org

519-837-1326, ext. 224